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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL 多媒體科技控股有限公司

(the “Company”)

(Incorporated in Cayman Islands with limited liability)

(Stock Code: 01070)

APPOINTMENT OF CHIEF FINANCIAL OFFICER

The Board is pleased to announce that Mr. WANG, currently the Vice President and Finance Director of the Company, was appointed as the CFO of the Company with effect from 3 November 2014.

Reference is made to the announcement of the Company dated 30 April 2014 concerning the taking over of the management of financial matters of the Company by Mr. WANG Yi, Michael (“Mr. WANG”). The board of directors (the “Board”) of TCL Multimedia Technology Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) now resolved to appoint Mr. WANG as the Chief Financial Officer of the Company (“CFO”) with effect from 3 November 2014.

Mr. WANG, aged 37, graduated from Jiangxi University of Finance and Economics with a Bachelor degree in Accounting in 1998 and also holds a degree of EMBA from China Europe International Business School in 2008. He is currently a member of the Management Executive Committee, the Vice President and Finance Director of the Company since 18 September 2013. From 1999 to 2001, Mr. WANG worked as a cost accountant and budget supervisor in Finance Department in Compressor Business Unit of Midea Group. In 2002, he worked as a Planning and Investment Manager in Business Strategy and Investment Management Department of Midea Group. From 2003 to 2009, he worked as Head of Business Management Department and Finance Department in the Microwave Electronics Business Unit of Midea Group. From 2009 to 2013, he worked as the First Vice President to oversee Finance, Human Resources, Information Technology, and Legal matters in Twins Group.

The Board would like to welcome Mr. WANG on his appointment as the CFO.

By order of the Board
LI Dongsheng
Chairman

Hong Kong, 3 November 2014

As at the date of this announcement, the Board comprises LI Dongsheng, BO Lianming, HAO Yi and YAN Xiaolin as executive directors, Albert Thomas DA ROSA, Junior, HUANG Xubin and SHI Wanwen as non-executive directors and TANG Guliang, Robert Maarten WESTERHOF, WU Shihong and TSENG Shieng-chang Carter as independent non-executive directors.