

The Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL多媒體科技控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

ANNOUNCEMENT IN RELATION TO EXPECTED PROFIT FOR THE YEAR AND THE FOURTH QUARTER OF 2014

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that the Group is expected to record a turn from a loss to a profit (i) for the three months ended 31 December 2014 and (ii) for the year ended 31 December 2014 as compared to the corresponding periods in 2013.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by TCL Multimedia Technology Holdings Limited (the “Company” and together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) (the “SFO”).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that based on the preliminary assessment of the unaudited consolidated management accounts by the management of the Group, the Group is expected to record a turn from a loss to a profit (i) for the three months ended 31 December 2014 (the “Fourth Quarter”) and (ii) for the year ended 31 December 2014 (the “Relevant Period”) as compared to the corresponding periods in 2013. Based on the information currently available, the abovementioned expected turn from a loss into a profit was primarily attributable to (i) the one-off income due to the closure of certain subsidiaries within the Group in the first half of 2014 and (ii) the improvement in the overall operating conditions of the Group.

The information as contained in this announcement is only based on the preliminary assessment prepared by the management of the Group for the Fourth Quarter and the Relevant Period and is not based on any figures or information audited or reviewed by the Company's auditors. Shareholders and potential investors are advised to read carefully the results announcement of the Company for the Fourth Quarter and the Relevant Period which is expected to be published by 2 March 2015.

On 10 February 2015, TCL Corporation ("TCL Corporation"), a company listed on Shenzhen Stock Exchange (Stock Code: 000100), issued an announcement in relation to a preview of its unaudited results for the Relevant Period in which the business performance of the Group for the Relevant Period has also been disclosed. TCL Corporation is the ultimate controlling Shareholder of the Company and holds approximately 63.68% of the issued share capital of the Company. The purpose of this announcement is also to disclose such information as disclosed by TCL Corporation in a timely manner.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

On behalf of the Board
TCL Multimedia Technology Holdings Limited
Li Dongsheng
Chairman

Hong Kong, 10 February 2015

As at the date of this announcement, the Board comprises LI Dongsheng, BO Lianming, HAO Yi and YAN Xiaolin as executive directors, Albert Thomas DA ROSA, Junior, HUANG Xubin and SHI Wanwen as non-executive directors, TANG Guliang, Robert Maarten WESTERHOF, WU Shihong and TSENG Shieng-chang Carter as independent non-executive directors.