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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL 多媒體科技控股有限公司

(the "Company")

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

VOLUNTARY ANNOUNCEMENT IN RESPECT OF ENERGY SAVING SUBSIDY

The board of directors (the "Board") of TCL Multimedia Technology Holdings Limited (the "Company", together with its subsidiaries collectively the "Group") announces that the Group noticed that there were companies engaging in the production and sale of television recently published announcements in relation to the clearance of promotional subsidy for energy saving home electronic appliances, and since the Group is also a manufacturer of energy-saving home electronic appliances, the clearance of promotional subsidy for energy saving home electronic appliances will also have an impact on the Group. In the circumstances, the Group now makes this voluntary announcement in respect of the matter.

As of the date of this announcement, one of the subsidiaries within the Group has received the "Notice of Refund of Central Financial Subsidy for Energy Saving Home Electronic Appliances" from the Guangzhou Economic and Technological Development Zone Economic Development Bureau ("Notice"), in which the subsidiary was requested to refund promotional financial subsidy for high efficiency energy saving home electronic appliances in the amount of approximately RMB5.72 million and, at the same time, the amount of the promotional financial subsidy for high efficiency energy saving home electronic appliances remaining unrecovered by the subsidiary is approximately RMB21.51 million.

Other than the amounts involved in the above Notice, the amount of the promotional financial subsidy for high efficiency energy saving home electronic appliances remaining unrecovered by the Group was approximately RMB71.45 million. On the other hand, the Group understood from other sources that the Group may in the future need to refund promotional financial subsidy for high efficiency energy saving home electronic appliances in the maximum amount of approximately RMB87.00 million.

The Group understands that the industry association and TCL Corporation (the controlling shareholder of the Company) accord great importance to the relevant matter, and is communicating with the relevant authorities, and the relevant authorities stated that they would seriously examine the relevant problems and come up with reasonable solutions for the problems.

Given that only one subsidiary in the Group as mentioned above has received a formal Notice, and the Group disagrees with the Notice and is communicating with the relevant authorities, the Group will not refund the relevant amounts and will not make any relevant financial adjustment for the time being. The Company will publish further announcement in respect of the development of the abovementioned matter in due course.

On behalf of the Board
LI Dongsheng
Chairman

Hong Kong, 30 December 2015

As at the date of this announcement, the Board comprises LI Dongsheng, BO Lianming, YAN Xiaolin and XU Fang as executive directors, Albert Thomas DA ROSA, Junior and HUANG Xubin as non-executive directors and TANG Guliang, Robert Maarten WESTERHOF, TSENG Shieng-chang Carter and SO Wai Man Raymond as independent non-executive directors.