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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL 多媒體科技控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

UPDATE ON THE PROGRESS OF THE SUBSCRIPTION OF NEW SHARES UNDER SPECIFIC MANDATE

Reference is hereby made to the announcement of TCL Multimedia Technology Holdings Limited (the “**Company**”) dated 11 December 2015, the circular of the Company dated 28 December 2015 (the “**Circular**”) and the EGM poll results announcement of the Company dated 14 January 2016 in relation to the proposed Subscription of an aggregate of 348,850,000 Subscription Shares of the Company. Unless the context otherwise requires, capitalized terms used in this announcement shall have the same meaning as defined in the Circular.

As of the date of this announcement and as informed by Leshi Zhixin, all regulatory approvals or clearances as required under the applicable laws and regulations in the PRC (including approvals or clearances granted by the Tianjin Commission of Commerce on 1 April 2016 and by the Tianjin Development and Reform Commission on 22 March 2016) have been obtained, except for the procedures in relation to remittance of foreign exchange as required by the State Administration of Foreign Exchange, which are expected to be completed soon.

In such circumstances, the Company and Leshi Zhixin agreed that the long stop date for the Closing is to be extended to 11 May 2016 (the “**New Closing Arrangement**”).

After the entering into of the Subscription Agreement, the Group has already been exploring and pushing forward multi-fields and high-degree business cooperation with Leshi Zhixin as the Company’s another development strategy parallel to the Subscription. The New Closing Arrangement does not have any impact on the Company’s business cooperation with Leshi Zhixin or on the Company’s business operation. The Company believes that such cooperation will bring with it long term benefits to both of its strategies and business positions.

The Company will make an announcement in due course upon the completion of the Closing.

By order of the Board
TCL Multimedia Technology Holdings Limited
LI Dongsheng
Chairman

Hong Kong, 8 April 2016

As at the date of this announcement, the Board comprises LI Dongsheng, BO Lianming, YAN Xiaolin and XU Fang as executive directors, Albert Thomas DA ROSA, Junior and HUANG Xubin as non-executive directors and Robert Maarten WESTERHOF, TSENG Shieng-chang Carter, SO Wai Man Raymond and WANG Yijiang as independent non-executive directors.