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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED TCL 多媒體科技控股有限公司

(the "Company") (Incorporated in the Cayman Islands with limited liability) (Stock Code: 01070)

CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The Board announces that Ms. PANG Siu Yin has tendered her resignation as the Company Secretary and an Authorised Representative of the Company with effect from 13 August 2016 and Ms. CHOY Fung Yee has been appointed as the Company Secretary and an Authorised Representative of the Company with effect from 13 August 2016.

CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The board of directors (the "Board") of TCL Multimedia Technology Holdings Limited (the "Company") announces that Ms. PANG Siu Yin ("Ms. PANG") has tendered her resignation as the company secretary (the "Company Secretary") and an authorised representative (the "Authorised Representative") of the Company with effect from 13 August 2016 due to her other personal commitments which require more of her dedication. Ms. PANG confirmed that she has no disagreement with the Board and there are no circumstances related to her resignation which needs to be brought to the attention of The Stock Exchange of Hong Kong Limited and the shareholders of the Company.

The Board is pleased to announce that Ms. CHOY Fung Yee ("Ms. CHOY") has been appointed as the Company Secretary and an Authorised Representative of the Company with effect from 13 August 2016. Ms. CHOY, aged 32, is a practising lawyer in Hong Kong and a partner of Messr. Cheung Tong & Rosa Solicitors, Hong Kong. Ms. CHOY graduated from the University of Hong Kong in 2006 with a Bachelor's degree in laws and obtained a Postgraduate Certificate in Laws from the University of Hong Kong in 2007. She is also the Company Secretary of TCL Display Technology Holdings Limited (Stock Code: 334).

The Board would like to express its sincere gratitude to Ms. PANG for her valuable contribution to the Company during her tenure of office and welcome Ms. CHOY on her appointment as the Company Secretary and an Authorised Representative of the Company.

On behalf of the Board LI Dongsheng *Chairman*

Hong Kong, 12 August 2016

As at the date of this announcement, the Board comprises LI Dongsheng, BO Lianming, YAN Xiaolin and XU Fang as executive directors, Albert Thomas DA ROSA, Junior, HUANG Xubin, Winston Shao-min CHENG and Abulikemu ABULIMITI as nonexecutive directors, and Robert Maarten WESTERHOF, TSENG Shieng-chang Carter, SO Wai Man Raymond and WANG Yijiang as independent non-executive directors.