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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL 多媒體科技控股有限公司

(the "Company")

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

CHANGE OF NON-EXECUTIVE DIRECTOR

The Board announces the following changes in the Company's directorship:

- (i) Mr. CHENG has resigned as a non-executive Director with effect from 7 April 2017; and
- (ii) Mr. LIU has been appointed as a non-executive Director with effect from 7 April 2017.

The board (the "**Board**") of directors (the "**Directors**", each a "**Director**") of TCL Multimedia Technology Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") announces the following changes in the Company's directorship with effect from 7 April 2017:

- (i) Mr. Winston Shao-min CHENG ("**Mr. CHENG**") has resigned as a non-executive Director of the Company; and
- (ii) Mr. LIU Hong ("**Mr. LIU**") has been appointed as a non-executive Director of the Company.

RESIGNATION OF NON-EXECUTIVE DIRECTOR

Mr. CHENG has tendered his resignation as a non-executive Director of the Company with effect from 7 April 2017 due to his other personal commitments which require more of his dedication and time commitment.

Mr. CHENG confirmed that he has no claim whatsoever against the Company for fees, compensation for loss of office, remuneration, severance payments, pension, expenses or otherwise and there is no disagreement with the Board and there is no matter relating to her resignation that need to be brought to the attention of the shareholders of the Company (“**Shareholders**”) or the Stock Exchange of Hong Kong Limited (“**Stock Exchange**”).

The Board would like to take this opportunity to express its sincere gratitude to Mr. CHENG for his valuable contributions to the Company during his tenure of service.

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

Mr. LIU has been appointed as a non-executive director of the Company with effect from 7 April 2017.

Mr. LIU, aged 44, is the co-founder of Leshi Internet Information and Technology Corp., Beijing* (樂視網信息技術(北京)股份有限公司) (“**Leshi Internet**”), and currently a director and vice general manager of Leshi Internet, and responsible for the comprehensive operation and finance of LeEco Holding Ltd. and its subsidiaries and affiliates. Mr. LIU has been an executive director of Coolpad Group Limited (stock code: 2369) since August 2015, and a non-executive director of Beijing Media Corporation Limited (stock code: 1000) since January 2016, both two companies are listed on the Stock Exchange.

Mr. LIU was a senior journalist, and used to be a journalist of China Radio International from 1997 to 2004. Mr. LIU graduated from journalism major in Beijing Broadcasting Institute with a bachelor degree in July 1997 and graduated from University of International Business and Economics with a master degree of law in January 2003.

Save as disclosed above, Mr. LIU does not at present, and did not in the past three years, hold any directorship in any other listed public companies or any other position with the Company or any other members of the Group.

As at the date of this announcement, Mr. LIU has no interest in the shares of the Company and its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance and does not have any relationship with any other directors, senior management or any substantial or controlling shareholders of the Company.

A letter of appointment has been entered into between Mr. LIU and the Company. Mr. LIU is entitled to a proportional director's fee calculated on the basis of HK\$225,000 per annum plus discretionary bonus, which is determined by the Board based on the recommendation by the remuneration committee of the Company, with reference to his duties and responsibilities with the Company and the market rate for the position.

Mr. LIU is appointed for a term of three years commencing from 7 April 2017 and shall be subject to the approval by the shareholders of the Company at the next general meeting of the Company and retirement by rotation and re-election at annual general meetings of the Company in accordance with the articles of association of the Company and the Rules Governing the Listing of the Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**").

Save as disclosed above, there is no other information which is discloseable nor is/was Mr. LIU involved in any of the matters required to be disclosed pursuant to any of the requirements of the provisions under paragraphs 13.51(2)(h) to 13.51(2)(w) of the Listing Rules. The Board is not aware of any other matters which need to be brought to the attention of the Shareholders.

The Board would like to extend a warm welcome to Mr. LIU to join the Board.

On behalf of the Board
LI Dongsheng
Chairman

Hong Kong, 7 April 2017

The English transliteration of the Chinese name(s) in this announcement, where indicated with "", is included for information purpose only, and should not be regarded as the official English name(s) of such Chinese names.*

As at the date of this announcement, the Board comprises LI Dongsheng, BO Lianming, YAN Xiaolin and XU Fang as executive directors, Albert Thomas DA ROSA, Junior, HUANG Xubin, Abulikemu ABULIMITI and LIU Hong as non-executive directors and Robert Maarten WESTERHOF, TSENG Shieng-chang Carter, SO Wai Man Raymond and WANG Yijiang as independent non-executive directors.