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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED TCL 多媒體科技控股有限公司

(the "Company") (Incorporated in the Cayman Islands with limited liability) (Stock Code: 01070)

CHANGE OF NON-EXECUTIVE DIRECTOR AND CHANGE OF COMPOSITION OF BOARD COMMITTEES

The Board announces that Mr. LIANG has resigned as a non-executive Director with effect from 21 November 2017 due to his other personal commitments which require more of his dedication and time commitment.

Mr. ZHANG has been appointed as a non-executive Director with effect from 21 November 2017.

Mr. LAU has been appointed as a member of each of the Remuneration Committee and Nomination Committee with effect from 21 November 2017.

RESIGNATION OF NON-EXECUTIVE DIRECTOR

The Board announces that Mr. LIANG Jun ("Mr. LIANG") has resigned as a non-executive Director of the Company with effect from 21 November 2017 due to his other personal commitments which require more of his dedication and time commitment.

Mr. LIANG confirmed that he has no claim whatsoever against the Company for fees, compensation for loss of office, remuneration, severance payments, pension, expenses or otherwise and there is no disagreement with the Board and there is no matter relating to his resignation that need to be brought to the attention of the Shareholders or the Stock Exchange.

The Board would like to take this opportunity to express its sincere gratitude to Mr. LIANG for his valuable contributions to the Company during his tenure of service.

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The Board further announces that Mr. ZHANG Zhiwei ("Mr. ZHANG") has been appointed as a non-executive director ("Director") of the Company with effect from 21 November 2017.

Biographical details of Mr. ZHANG

Mr. ZHANG Zhiwei, aged 42, graduated from Fudan University. Mr. ZHANG has served various positions such as the Promotion Director (Northern Area) of the Air Conditioner Operation Department of Midea Group Company Limited (000333.SZ), a company listed on the Shenzhen Stock Exchange (the "SZSE"), General Manager of Order Center of Shanghai Xinhua Media Company Limited (600825.SH), a company listed on the Shanghai Stock Exchange, General Manager of E-Commerce Department of Hisense Kelon Electrical Holdings Company Limited, a company dually listed on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and the SZSE (921.HK; 000921.SZ), General Manager of Brown Goods Operation Department of JD.com, Inc., a company listed on the NASDAQ in the United States of America (NASDAQ: JD). Mr. ZHANG joined Leshi Internet Information & Technology Corporation, Beijing (300104.SZ) ("Le.com"), a company listed on the SZSE, as Vice President of Sales of Leshi Zhixin Electronic Technology (Tianjin) Company Limited ("LeTV Zhixin"), a subsidiary of Le.com, and was responsible for the sales of LeTV Super TV and Internet set-top box and then became the officer in charge of LeEco O2O and LePar. In November 2016, Mr. ZHANG became the President of Sales and Service Platform of LeEco O2O. Since September 2017, Mr. ZHANG has been the CEO of LeTV Zhixin and Senior Vice President of Le.com.

A letter of appointment will be entered into between Mr. ZHANG and the Company. Mr. ZHANG is entitled to a proportional director's fee calculated on the basis of HK\$225,000 per annum plus discretionary bonus, which is determined by the Board based on the recommendation by the remuneration committee of the Company, with reference to his duties and responsibilities with the Company and the market rate for the position.

Mr. ZHANG is appointed for an initial term of three years commencing from 21 November 2017 and shall be subject to the approval by the shareholders of the Company at the next general meeting of the Company and retirement by rotation and re-election at general meetings of the Company in accordance with the articles of association of the Company and the Listing Rules of the Stock Exchange.

Save as disclosed herein, as at the date of this announcement, (i) Mr. ZHANG does not hold any position in the Company or any subsidiary of the Company nor have any relationship with any director, senior management or substantial or controlling Shareholders (as defined in the Listing Rules) of the Company; (ii) Mr. ZHANG does not hold and has not held any directorship in other public companies, the securities of which are listed on any securities market in Hong Kong or overseas in the past three years, or other major appointments; and (iii) Mr. ZHANG does not have, and is not deemed to have, any interests or short positions in any shares, underlying shares or debentures of the Company or any of its associated corporations which is required to be disclosed under Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed herein, there is no information relating to Mr. ZHANG which is required to be disclosed pursuant to Rules 13.51(2)(h) to 2(v) of the Listing Rules of the Stock Exchange. The Board is not aware of any information relating to the appointment of Mr. ZHANG which needs to be brought to the attention of the shareholders of the Company.

The Board would like to extend a warm welcome to Mr. ZHANG for joining the Board.

CHANGE OF COMPOSITION OF BOARD COMMITTEES

The Board is pleased to announce that Mr. LAU Siu Ki ("Mr. LAU") has been appointed as a member of each of the remuneration committee (the "Remuneration Committee") and nomination committee (the "Nomination Committee") of the Board with effect from 21 November 2017.

For biographical details and other relevant information of Mr. LAU, please refer to the announcement of the Company dated 3 November 2017 in relation to the appointment of independent non-executive director and change of composition of board committee.

On behalf of the Board **BO Lianming**Chairman

Hong Kong, 21 November 2017

As at the date of this announcement, the Board comprises Mr. BO Lianming, Mr. WANG Cheng Kevin, Mr. YAN Xiaolin and Mr. WANG Yi Michael as executive directors, Mr. Albert Thomas DA ROSA, Junior, Mr. HUANG Xubin, Mr. LIANG Jun and Mr. LAU Hong as non-executive directors and Mr. Robert Maarten WESTERHOF, Mr. TSENG Shieng-chang Carter, Mr. WANG Yijiang and Mr. LAU Siu Ki as independent non-executive directors.