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**TCL ELECTRONICS HOLDINGS LIMITED**

**TCL 電子控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

*(Stock Code: 01070)*

**VOLUNTARY ANNOUNCEMENT  
CHAIRMAN AND EXECUTIVE DIRECTOR  
PLANS TO INCREASE SHAREHOLDING**

This announcement is made by TCL Electronics Holdings Limited (the “**Company**”) on a voluntary basis.

On 22 December 2020 (after trading hours), the Company was informed by Mr. LI Dongsheng (“**Mr. LI**”), the chairman of the board of directors (the “**Board**”) and an executive director of the Company that Mr. LI plans to increase his shareholding in the Company by acquiring no more than 5 million shares of the Company on market in the next few days. Mr. LI informed the Board that the plan to increase his shareholding is based on his firm confidence in the Company’s sustainable and stable development in the future and recognition of the long-term investment value of the Company, as well as to enhance investors’ confidence in the Company and to promote the Company’s sustained, stable and healthy development.

On behalf of the Board  
**LI Dongsheng**  
*Chairman*

Hong Kong, 22 December 2020

*As at the date of this announcement, the Board comprises Mr. LI Dongsheng, Mr. WANG Cheng Kevin, Mr. YAN Xiaolin and Mr. HU Lihua as executive directors, Mr. Albert Thomas DA ROSA, Junior, Mr. SUN Li and Mr. LI Yuhao as non-executive directors and Mr. Robert Maarten WESTERHOF, Dr. TSENG Shieng-chang Carter, Professor WANG Yijiang and Mr. LAU Siu Ki as independent non-executive directors.*