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TCL ELECTRONICS HOLDINGS LIMITED

TCL 電子 控 股 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

(the “Company”)

VOLUNTARY ANNOUNCEMENT INTENTION OF CONTROLLING SHAREHOLDER TO INCREASE SHAREHOLDING

This announcement is made by the Company on a voluntary basis.

On 6 August 2021 (after trading hours), the Company was notified by TCL Industries Holdings Co., Ltd.* (TCL 實 業 控 股 股 份 有 限 公 司) (“**TCL Holdings**”), being the controlling shareholder of the Company, that TCL Holdings plans to acquire, through T.C.L. Industries Holdings (H.K.) Limited, up to 20,000,000 shares of the Company in the coming 12 months in the open market.

As informed by TCL Holdings, it is very confident in the current and future prospects and the growth value of the Company. TCL Holdings is of the view that the Company, based on its current “AI x IoT” development strategy and diversified businesses, and by virtue of its well-established global production capacity layout and distinctive advantage of vertically integrated industrial chain, will further expand its business scale and enhance its profitability, become a global leading smart technology company with a variety of product lines covering all scenarios and deliver long-term sustainable growth and value returns for the shareholders of the Company.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

On behalf of the Board

LI Dongsheng

Chairman

Hong Kong, 8 August 2021

The English translation of Chinese names or words in this announcement, where indicated by “”, is included for information purpose only, and should not be regarded as the official English translation of such Chinese names or words.*

As at the date of this announcement, the board of directors of the Company comprises Mr. LI Dongsheng, Mr. WANG Cheng, Mr. YAN Xiaolin and Mr. HU Dien Chien as executive directors of the Company, Mr. Albert Thomas DA ROSA, Junior, Mr. SUN Li, and Mr. LI Yuhao as non-executive directors of the Company and Mr. Robert Maarten WESTERHOF, Dr. TSENG Shieng-chang Carter, Professor WANG Yijiang and Mr. LAU Siu Ki as independent non-executive directors of the Company.