



TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL 多媒體科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

NOTIFICATION LETTER

22 September 2010

Dear Shareholder,

**TCL Multimedia Technology Holdings Limited (the “Company”)
– notice of publication of Interim Report 2010 (“Current Corporate Communication”)**

The English and Chinese versions of the Company’s Current Corporate Communication are available on the Company’s website at <http://www.tclhk.com> and the website of HKExnews (the “HKExnews”) at www.hkexnews.hk. You may access the Current Corporate Communication by clicking “Investor Relations” on the home page of our website, then selecting “Announcement” under “Investor Relations” and viewing it requires Adobe® Reader® or browsing through the website of HKExnews.

Shareholders may at any time choose to receive free of charge Corporate Communication(s) (Note) either in printed form, or read the website version; and either in English language version only, Chinese language version only or both language versions, notwithstanding any wish to the contrary they have previously conveyed to the Company. If you want to receive printed version of the Current Corporate Communication, please complete the Request Form in reverse side and send it to the Company c/o Tricor Tengis Limited (the “Hong Kong Share Registrar”), using the mailing label and need not to affix a stamp when returning (if posted in Hong Kong). Otherwise, please affix an appropriate stamp. The address of Hong Kong Share Registrar is 26/F Tesbury Centre, 28 Queen’s Road East, Wanchai, Hong Kong. The Request Form may also be downloaded from the Company’s website at <http://www.tclhk.com> or the website at www.hkexnews.hk.

If you would like to change your choice of language or means of receipt of the Company’s Corporate Communication(s) in future, please write or send email at tcl1070-ecom@hk.tricorglobal.com to the Company c/o the Hong Kong Share Registrar. Even if you have chosen (or are deemed to have consented) to receive all future Corporate Communication(s) via website version but for any reason you have difficulty in receiving or gaining access to the Current Corporate Communication, the Company will promptly upon your request send the Current Corporate Communication to you in printed form free of charge.

Should you have any queries relating to any of the above matters, please call the Hong Kong Share Registrar’s telephone hotline at (852) 2980 1333 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays.

Yours faithfully,

For and on behalf of

TCL Multimedia Technology Holdings Limited

Li Dongsheng

Chairman

Note: Corporate Communication(s) refer to any document(s) issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to (a) the directors’ report, annual accounts together with a copy of the auditors’ report and, where applicable, the summary financial report; (b) the interim report and, where applicable, the summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.