

(For immediate release)

TCL Multimedia included in Hang Seng Composite Index Position in capital markets to be further strengthened

(7 March 2010, Hong Kong) TCL Multimedia Technology Holdings Limited (“TCL Multimedia”, or the “Group”, Stock code: 01070) today announced that the Group will be included in the Hang Seng Composite Index, the Hang Seng Composite Industry Index – Consumer Goods and the Hang Seng Composite SmallCap Index effective from 8 March 2010. This reflects the Group’s outstanding operating performance which has been long appreciated by investors.

According to an index review by Hang Seng Indexes Company Limited, the total number of Hang Seng Composite Index constituents will be adjusted to 309. The average market value coverage ratio for the 12 months ended December 2009 would have become 91.18%. Stocks can be included in the index if they pass the turnover screening and their 12-month average market capitalization is amongst the top 95% of the total market capitalization.

As one of the largest TV manufacturers globally, TCL Multimedia strives to maintain its highly efficient operations and a solid financial position. In 2009, the Group was the fifth largest TV manufacturer globally by market share, and has held the largest market share in the PRC for six consecutive years. The Group’s 2009 LCD TV shipments in the PRC Market soared by 215.8% year-on-year to 4.63 million units. The growth rate far exceeded the market average.

Mr. LI Dongsheng, Chairman of TCL Multimedia, commented, “The inclusion of TCL Multimedia in the Hang Seng Composite Index indicates that investors are very confident of the Group’s future development. It further enhances our position in the capital market. In the future, we will continue to accelerate our business development under prudent risk management and strive to create greater value for our shareholders.”

About TCL Multimedia

TCL Multimedia Technology Holdings Limited is one of the largest TV manufacturers globally and its products are sold all over the world. Headquartered in China, TCL Multimedia operates its manufacturing plants and R&D centres across all major continents. The Group’s largest shareholder is TCL Corporation.

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