

*For Immediate Release*

**Chairman Li Dongsheng Increased Holdings of TCL Multimedia and TCL Communication  
Demonstrating his Confidence in the Two Companies' Future Development**

(25 August 2011, HONG KONG) – According to stock information available on the Hong Kong Stock Exchange, Mr. Li Dongsheng, Chairman of TCL Multimedia Technology Holdings Limited (“TCL Multimedia”; HKSE stock code: 01070) and TCL Communication Technology Holdings Limited (“TCL Communication”; HKSE stock code: 02618), has increased his holdings in the two companies for a number of times between 9 August to 23 August. Mr. Li increased his holdings of TCL Multimedia by 786,000 shares to bring his total stake in TCL Multimedia to 3.09%. In the meantime, Mr. Li has also increased his holdings of TCL Communication by 1,210,000 shares to bring his total stake in TCL Communication to 3.88%.

Mr. Li Dongsheng’s frequent initiatives of increasing his shareholdings of TCL Multimedia and TCL Communication clearly demonstrate his confidence in the future development of both companies. TCL Multimedia and TCL Communication announced their interim results on 8 August. The profitability and operations of both companies improved significantly, laying solid foundations for their future sustainable development.

In the first half of 2011, TCL Multimedia endeavored to enhancing speed and efficiency, being devoted to improving the overall competitiveness in terms of sales and marketing, products and back-stage operation, accelerating operational flow and continuously optimizing its product-mix in order to enhance the competitiveness of its products. With the significant improvement of its results in the first half of the year, the company has successfully turned its business around and recorded a net profit of HK\$131 million.

TCL Communication, on the other hand, maintained stable growth momentum in sales volume of handsets and other products, revenue and net profit, throughout the first half of 2011. The performance of its key business indicators continued to outperform the market average. A total of 19.5 million units of handsets and other products were sold, representing a 37% surge year-on-year. Turnover and net profit of the company increased 33% and 56% respectively with net profit amounting to HK\$391 million. The company declared an interim dividend of 13.8 HK cents per ordinary share.

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### **About TCL Multimedia**

TCL Multimedia Technology Holdings Limited (stock code: 01070.HK) is one of largest TV manufacturers globally and its products are sold all over the world. TCL Multimedia is headquartered in China, with a number of production facilities and R&D departments around the world. The Group's largest shareholder is TCL Corporation. For more information, please visit its website at <http://multimedia.tcl.com>.

### **About TCL Communication**

TCL Communication Technology Holdings Limited (stock code: 02618.HK), together with its subsidiaries designs, manufactures and markets an expanding portfolio of mobile and internet products worldwide under two key brands -TCL and ALCATEL ONE TOUCH. The Group's portfolio of products is currently sold in the PRC and over 120 countries throughout the Americas, Europe, the Middle East, Africa and Asia Pacific. TCL Communication operates its highly efficient manufacturing plants and R&D centres in various provinces of the PRC with headquarters in Shenzhen, China. For more information, please visit its website at <http://tclcom.tcl.com>.

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