



(For Immediate Release)

TCL Unveiled MoVo UD The World's First 4K Smart TV with Google TV Software

(16 May 2013, Hong Kong) – **TCL Multimedia Technology Holdings Limited** (“TCL Multimedia” or “the Group”, HKSE stock code: 01070) is pleased to announce that the Group’s new 4K Ultra High Definition TV will be available for customers with the latest Google TV software. MoVo UD, TCL’s 4K Smart TV with Google TV, was demoed at the 2013 Google I/O conference.

MoVo UD is 4K by 2K ultra high definition TV and will be available for customers later this year. MoVo UD will be powered by the new version of Google TV with the latest Android 4.2.2 that was unveiled at the 2013 Google I/O. The device will have applications and features including Google Voice Search, Chrome, Google Play and YouTube.

Mr. Zhao Zhongyao, Chief Executive Officer of TCL Multimedia, said, “The core value of TCL brand is to introduce innovation and creativity into life, bringing the ultimate pleasure to consumers. Looking ahead, TCL will continue to enhance its core competence by capitalizing its cutting edge product technologies and innovations.”

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About TCL Multimedia

Headquartered in China, TCL Multimedia Technology Holdings Limited (HKSE stock code: 01070) is one of the leading players in the global TV industry. TCL Multimedia is engaged in the R&D, manufacturing and distribution of consumer electronic products comprising television and audio visual products. Its ultimate holding company is TCL Corporation. According to the latest DisplaySearch report, the Group’s global LCD TV market share increased from 4.8% in 2011 to 5.8% in 2012, and thereby lifted its ranking to No.4. The Group has ranked No.1 in the PRC LCD TV market with a market share of 18.0%.

For more information, please visit its website: <http://multimedia.tcl.com>.

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