



**For Immediate Release**

**TCL Corporation sets up international R&D base in Hong Kong Science Park**

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**Brings over 600 TCL R&D staff to Phase 3 of the Science Park  
TCL becomes one of the science park's three largest partners to date**

(HONG KONG, 20 March 2014) – **TCL Corporation** (stock code: 000100.SZ), a global leading Chinese consumer electronics brand, together with its subsidiaries, **TCL Communication Technology Holdings Limited** ("TCL Communication", stock code: 02618.HK) and **TCL Multimedia Technology Holdings Limited** ("TCL Multimedia", stock code: 01070.HK), today jointly announced that TCL Corporation develops a partnership with Hong Kong Science and Technology Parks Corporation ("HKSTPC") to set up an international R&D base in Phase 3 of Hong Kong Science Park. TCL Corporation will become one of the three largest partners of the Park to date.

TCL Corporation, TCL Communication and TCL Multimedia will bring a total of 600 engineers, technical specialists and R&D personnel to the Hong Kong Science Park. Leveraging on Hong Kong Science Park's R&D resources, TCL will set up its major international R&D base in Phase 3 of the Park with an aim to attract global R&D experts and further its reach into the major markets across the Asia Pacific region. Besides, the cluster effect that Hong Kong Science Park nurtures enables TCL to conduct multi-disciplinary engagement with the R&D companies inside the Park. TCL can also partner with local universities and research institutes that the science park has long-standing collaboration with on design, process and product innovations.

Mr. Li Dongsheng, Chairman of TCL Corporation, TCL Communication and TCL Multimedia, said, "In order to provide customers with innovative and high quality smartphones, smart TVs and other consumer electronics products, the Group has been actively increasing investment in R&D and pursuing breakthroughs in product designs and technology development. We are delighted to establish a partnership with HKSTPC and set up an international R&D base in Phase 3 of the Park. We will utilize the international and Hong Kong's resources and strengths in R&D to further enhance our R&D capabilities and product competitiveness. TCL will be able to gain more share of the global market for smart devices and will spare no effort to develop itself into an internationally influential global brand.

The first three buildings of Phase 3 will be fully operational in 2014, with the remaining expected to be completed in batches by 2016. Upon completion, Phase 3 will provide approximately one million square feet of gross floor area.

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### **About TCL Corporation**

TCL Corporation (stock code: 000100.SZ) is one of the largest consumer electronics enterprises in China with a global presence. TCL Corporation has 4 listed companies: TCL Corporation, TCL Multimedia, TCL Communication and Tonly Electronics (stock code: 01249.HK). Currently, TCL has set up four business units – TCL Multimedia Holdings, TCL Communication Holdings, China Star Optoelectronics Technology and TCL Home Appliances Group, as well as six business groups – System Technology Unit, Techne Group, Emerging Business Group, Investment Group, Highly Information Industry and Real Estate Group. In 2013, the brand value of TCL had reached RMB63.916 billion, retaining as the No. 1 TV brand in China. For more information, please visit its website at <http://www.tcl.com>

### **About TCL Communication**

TCL Communication Technology Holdings Limited (“TCL Communication” or the “Company”; HKSE stock code: 02618) together with its subsidiaries (collectively the “Group”) designs, manufactures and markets an expanding portfolio of mobile and internet products worldwide under two key brands – ALCATEL ONETOUCH and TCL. The Group’s portfolio of products is currently sold in China and over 160 countries throughout the Americas, Europe, the Middle East, Africa and Asia Pacific. Headquartered in Shenzhen, China, TCL Communication operates its highly efficient manufacturing plant and R&D centers in various provinces of the PRC. It employs over 12,000 people in China, Hong Kong and overseas. TCL Communication is one of the few companies in Hong Kong or China who owns or licenses 2G, 2.5G, 2.75G, 3G and 4G patented technologies. It is also able to independently develop products and solutions for the GSM, GPRS, EDGE, CDMA, WCDMA, TDSCDMA and LTE. For more information, please visit its website at <http://tclcom.tcl.com>

### **About TCL Multimedia**

Headquartered in China, TCL Multimedia Technology Holdings Limited (stock code: 01070.HK) is one of the leading players in the global TV industry. TCL Multimedia is engaged in the research and development, manufacturing and distribution of consumer electronic products. Its ultimate holding company is TCL Corporation. According to the latest DisplaySearch report, the Group ranked No.3 in the global LCD TV market share with a 6.5% market share in 2013. The Group remained its No.1 position in the PRC LCD TV market with a market share of 18.1%.

For more information, please visit its website: <http://multimedia.tcl.com>

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