

For Immediate Release

## TCL Multimedia's Controlling Shareholder Increases Stake in the Company

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(8 July, 2015, Hong Kong) – **TCL Multimedia Technology Holdings Limited** (“TCL Multimedia” or the “Group”, HKSE stock code: 01070) announced that its controlling shareholder, TCL Corporation, increased its stake in TCL Multimedia on 7 July, 2015 by a total of 8,000,000 shares at an average price of HK\$3.79 per share. After this increase, TCL Corporation now holds a total of 857,234,475 shares in the Group, with total holdings increasing from 63.29% to 63.89%.

This increase in stake by its controlling shareholder reflects a vote of confidence in the value and prospect of TCL Multimedia.

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### About TCL Multimedia

Headquartered in China, TCL Multimedia Technology Holdings Limited (HKSE stock code: 01070) is one of the leading players in the global TV industry, engaged in the research and development, manufacturing and distribution of consumer electronic products. Through a new product-and-user-oriented business model that focuses primarily on a “double +” strategy which includes “intelligence + internet” and “products + services” as the main direction, striving to become a “global entertainment technology enterprise” that provides integrated entertainment solution to customers. According to the latest Display Search figures, the Group ranked No.4 in the global LCD TV market with a market share of 5.4% in 2014 and ranked No.3 in the PRC LCD TV market with a market share of 16.0%. For more information, please visit its website:

. <http://multimedia.tcl.com>

*This press release is issued by Cornerstones Communications Ltd. on behalf of **TCL Multimedia Technology Holdings Limited**. For further information, please contact:*

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