

TCL Electronics Selected as Constituent of the Hang Seng Corporate Sustainability Benchmark Index

(Hong Kong, August 21, 2019,) **TCL Electronics Holdings Limited** ("**TCL Electronics**" or "**the Company**", stock code: 01070.HK) is pleased to announce that it has been selected as a constituent member of the Hang Seng Corporate Sustainability Benchmark Index ("HSSUSB"), which will be effective from 9 September 2019. This selection fully demonstrates that the Company's efforts in sustainable development have been well recognized.

The HSSUSB is a well-recognized important index among the international capital markets, comprising about 90 listed companies from Hong Kong which have performed outstandingly in the field of corporate sustainability. Constituent selection is based on a robust process that includes consideration of the results from a sustainability assessment undertaken by an independent and professional assessment organization, Hong Kong Quality Assurance Agency. The process ensures the HSSUSB is objective, reliable and of high investability. The index is a vital reference tool for the investment community and the general public as a benchmark for socially responsible investments. Giant blue chips including Tencent, CK Hutchison Holdings and HSBC Holdings are also the constituent stocks of the index, which fully demonstrates the importance of the index. It also highlights that TCL Electronics is a Hong Kong listed company with outstanding performance on sustainable development.

TCL Electronics ranks top two in the global TV market in terms of shipment, and it has launched the first 8K TV in China. The Company is not only dedicated to providing perfect experiences for global users through its smart products and services, but also incorporating sustainability practices and corporate social responsibilities in every aspect of its daily operations. Sustainability has become one of the core values of TCL Electronics. As a global company, it supports and implements sustainable business practices and devotes to ensuring that its products, services, employees, working sites and suppliers are following the commitments the Company has made to socially responsible business practices. TCL Electronics endeavours to create greater value for its users and shareholders.

To read the Company's ESG report, please visit:

https://www1.hkexnews.hk/listedco/listconews/sehk/2019/0717/ltn20190717099.pdf

For more information about the HSSUSB, please refer to the website: https://www.hsi.com.hk/eng/indexes/all-indexes/corporatesustainability



About TCL Electronics

Headquartered in China, TCL Electronics Holdings Limited (HKSE stock code: 01070, incorporated in the Cayman Islands with limited liability) is one of the leading players in the global TV industry, and is engaged in the research and development, manufacturing and distribution of consumer electronic products. Through a new product-and-user-oriented business model that focuses primarily on a "double +" strategy which includes "smart + internet" and "products + services" as the main direction, TCL Electronics strives to build a comprehensive ecosystem for smart TVs that provides users with a superior experience with its smart products and services. According to the latest Sigmaintell report, the Company ranked No. 2 in the global TV market with a market share of 11.6% in terms of sales volume in 2018. According to CMM omni-channel data, TCL Electronics ranked No.3 in the PRC TV market with a market share of 12.8% in terms of turnover in 2018. TCL Electronics is included in the eligible shares list of the Shenzhen-Hong Kong Stock Connect Scheme, Hang Seng Stock Connect Hong Kong Index and Hang Seng Corporate Sustainability Benchmark Index. For more information, please visit its website: http://electronics.tcl.com

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