

TCL Electronics (01070.HK) is Returning to Las Vegas for CES 2022

TCL Electronics will host an interactive booth showcasing the excitement of its “AI x IoT” lifestyle, Mini LED display technologies, audiovisual processor, AR and multi-category offerings.

Hong Kong, December 17, 2021 – TCL Electronics Holdings Co., Ltd. ("TCL Electronics" or "the Company", 01070.HK), a leading consumer electronics brand, will be back at CES 2022 in-person. As the consumer electronics industry gathers together in Las Vegas again after an all virtual event in 2021, TCL Electronics will be showcasing its latest display technology, audiovisual engine, TVs, monitors, mobile devices, AR glasses and home appliances at an interactive booth spanning 1,600m²(over 17,000 ft²).



“We are excited to be back at CES 2022 with an amazing interactive TCL booth and proud to be part of this dynamic industry. This year, we are launching our theme #InspireGreatness and as one of the leading consumer electronics brands in the world, and we will continue to help people live, work and play better each and every day, with our products and services,” said Ms. Juan Du, Chairperson of TCL Electronics.

TCL Electronics’s offline exhibition will showcase its next-generation technologies, newest products and offer live demonstrations on-site, allowing visitors to experience the aesthetics, superior performance and functionality in displays, soundbars, mobile devices, AR glasses, a full range of smart home appliances, and assortment of new TV prototypes. With first-hand opportunities to explore the technology behind TCL innovations, we will also introduce deep learning AI that delivers the next level of image quality.

Visit us at Booth #17017 in the Central Hall, Las Vegas Convention Center, from January 5-8, 2022. TCL Electronics will also present online Global and North American Press Announcements respectively on January 4, 2022. Click [here](#) for more livestream information.

Follow us on TCL social media channels with #TCLInspireGreatness #TCL_MiniLED #CES2022 for the latest updates during CES 2022.

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About TCL Electronics

TCL Electronics Holdings Limited ("TCL Electronics" or "the Company", stock code: 01070.HK, incorporated in the Cayman Islands with limited liability) was listed on the mainboard of the Hong Kong Stock Exchange in November 1999. The Company is mainly engaged in R&D, manufacturing and sales of smart screen, smart mobile and connected device, smart commercial display, smart home products and other diversified IoT products, as well as independently developed home Internet services. TCL Electronics is the only diversified consumer electronics company within the industry in China with vertically integrated supply chain. Focusing on the smart display business, supported by 5G technology and "AI x IoT" strategy, TCL Electronics is committed to providing a smart and healthy life in households, mobile and commercial scenarios, and dedicated to becoming a global leading smart technology company. TCL Electronics is part of the Shenzhen-Hong Kong Stock Connect program and is included in the Hang Seng Stock Connect Hong Kong Index, the Hang Seng Composite MidCap & SmallCap Index, and the Hang Seng Corporate Sustainability Benchmark Index. Every year since 2018, the Company has received an A rating for ESG from Hang Seng Indexes Company Limited.

For more information, please visit the website of investor relations of TCL Electronics: <http://electronics.tcl.com>, or TCL Electronics Investor Relations WeChat Page.

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