

TCL Electronics (01070.HK) Top Executives Will Announce

Business & All-New Smart Product Strategies Prior To CES 2022

To start off 2022, TCL Electronics will virtually reveal latest display technologies and 2022 additions to its smart devices lineup in the Inspire Greatness Press Conferences.

Hong Kong, December 20, 2021 – TCL Electronics Holdings Co., Ltd. ("TCL Electronics" or "the Company", 01070.HK), a leading consumer electronics brand, is bringing the excitement to global audiences with its latest corporate messaging - smart home in action, as well as the preview of 2022 Mini LED TV and mobile lineups, before its offline exhibition at CES 2022.



Ms. Juan Du, Chairperson of TCL Electronics will host the global press conference online on January 4, along with senior TCL executives.

Later the same day, Senior Vice President of TCL North America Chris Larson , and his executive team will discuss the brand's strategy in the region while introducing the latest products and news in the TCL North America Virtual Press Conference.

Follow us on TCL social media channels with #TCLInspireGreatness #TCL_MiniLED #CES2022 for the latest updates during CES 2022.

Global (Virtual) Press Conference

Date: January 4, 2022

Time: 06:00 (PST) / 15:00 (CET) / 17:00 (AST)/ 19:30 (IST) / 22:00 (CST)

Livestream: [CES landing page](#)

Twitter: @TCL_TV_Global

Facebook: @TCLElectronicsGlobal

Instagram: @tclelectronics

YouTube: @TCL Electronics

North American (Virtual) Press Conference

Date: January 4, 2022

Time: 07:00 (PST)

Livestream: [CES landing page](#)

Twitter: @TCL_USA

Facebook: @TCLUSA

Instagram: @TCL_USA

YouTube: @TCL USA

TCL will also be exhibiting at CES 2022 on the following days:

Date: January 5-8th, 2022

Venue: Booth #17017, Central Hall, Las Vegas Convention Center

- End -

About TCL Electronics

TCL Electronics Holdings Limited ("TCL Electronics" or "the Company", stock code: 01070.HK, incorporated in the Cayman Islands with limited liability) was listed on the mainboard of the Hong Kong Stock Exchange in November 1999. The Company is mainly engaged in R&D, manufacturing and sales of smart screen, smart mobile and connected device, smart commercial display, smart home products and other diversified IoT products, as well as independently developed home Internet services. TCL Electronics is the only diversified consumer electronics company within the industry in China with vertically integrated supply chain. Focusing on the smart display business, supported by 5G technology and "AI x IoT" strategy, TCL Electronics is committed to providing a smart and healthy life in households, mobile and commercial scenarios, and dedicated to becoming a global leading smart technology company. TCL Electronics is part of the Shenzhen-Hong Kong Stock Connect program and is included in the Hang Seng Stock Connect Hong Kong Index, the Hang Seng Composite MidCap & SmallCap Index, and the Hang Seng Corporate Sustainability Benchmark Index. Every year since 2018, the Company has received an A rating for ESG from Hang Seng Indexes Company Limited.

For more information, please visit the website of investor relations of TCL Electronics: <http://electronics.tcl.com>, or TCL Electronics Investor Relations WeChat Page.

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