



TCL (01070.HK) Unveils Latest Innovations and Major Updates at CES 2023

TCL brings its 2023 home theater, home appliances and mobile portfolio to CES along with a much-anticipated brand announcement

December 21, 2022, Hong Kong - TCL Electronics Holdings Co., Ltd. ("TCL Electronics" or "Company", 01070.HK) announces today its annual presence at CES 2023 in Las Vegas, Nevada. With a big brand announcement and full-category offerings, TCL Electronics shows how a global top-ranking TV brand will make your life more enjoyable and accessible with its latest technologies, through a face-to-face press conference and an open exhibit.



CES attendees are invited to visit TCL's vast 1,650-square-meter booth in the Central Hall at Las Vegas Convention Center to explore the design, performance and functionality of the latest additions to the TCL home theater and mobile portfolio. The booth also offers opportunities to experience the full range of TCL smart home products in person. Special exhibit areas will include deep dives into TCL's leading Mini LED technology that sets a benchmark for the industry, QLED technology, a dedicated TCL Gaming area and a chance to learn more about its latest global sporting collaborations.

Visit TCL at Booth #16915 and #16937, Central Hall, Las Vegas Convention Center, from January 5-8, 2023. TCL Electronics will also host its Press Conference at 13:00 PST on January 4, 2023. Find details of the livestream information [here](#).

Follow TCL on TCL social media channels for the latest updates during CES 2023.

Twitter: [@TCL_Global](#)

Facebook: [@TCLElectronicsGlobal](#)

Instagram: [tclelectronics](#)

YouTube: [TCL Electronics](#)

TCL Press Conference at CES 2023

Date: January 4th, 2023



Time: 13:00 (PST)

Venue: Oceanside Ballroom D, Mandalay Bay Convention Center, Las Vegas

Livestream: go.tcl.com/ces

TCL Booth at Las Vegas Convention Center

Date: January 5th-8th, 2023

Venue: Booth #16915 - #16937, Central Hall

About TCL Electronics

TCL Electronics Holdings Limited (01070.HK, incorporated in the Cayman Islands with limited liability) was listed on the mainboard of the Hong Kong Stock Exchange in November 1999. It is engaged in display business, innovative business and internet business. TCL Electronics actively transforms and innovates under the strategy of “Value Led by Brand with Relative Cost Advantage”. Focusing on the mid-to-high-end markets around the world, the Company strives to consolidate the “intelligent IoT ecosystem” strategy and is committed to providing users with an all-scenario smart and healthy life while developing into a world-leading smart technology company. TCL Electronics is part of the Shenzhen-Hong Kong Stock Connect program and is included in the Hang Seng Stock Connect Hong Kong Index, the Hang Seng Composite MidCap & SmallCap Index and the Hang Seng Corporate Sustainability Benchmark Index. Besides, it has received Hang Seng Index's ESG rating of A for five consecutive years since 2018.

Business Structure

Business Structure	
Display Business	Innovative Business
Large Sized	Smart Connection
Small and Medium Sized	Smart Home
	All-Category Marketing
Smart Commercial Display	Photovoltaic Business
Internet Business	

For more information, please visit the investor relations web page of TCL Electronics at <http://electronics.tcl.com> or follow the WeChat Official Page of TCL Electronics investor relations by scanning the QR code below.



Media Contact:

TCL Electronics

E-mail: hk.ir@tcl.com