

## **RYOBI<sup>®</sup> ONE+<sup>®</sup> Unleashes the Next Generation of Lithium-Ion Power**

**(ANDERSON, SC, October 2<sup>nd</sup>, 2012)** - **RYOBI** introduces its new lineup of 18V Lithium-Ion batteries, drills and combo kits. The Ryobi brand continues to exceed customer expectations with the latest in Lithium-Ion battery technology. Ryobi<sup>®</sup> One+<sup>®</sup> now makes it easier than ever for customers to upgrade to Lithium-Ion and begin realizing the performance and value benefits. Customers will have several options when purchasing one of the Drills, Combo Kits or Lithium-Ion Battery upgrades.

Starting this October 7<sup>th</sup>, NEW drill and combination kits along with 4 new Lithium-Ion battery options will begin rolling out. One of which will feature the high-performance 4 amp hour cells, providing customers the benefit of up to 4 times more run-time, lighter weight and extreme weather performance. Lithium-Ion batteries can be purchased individually to enhance current Ryobi<sup>®</sup> One+<sup>®</sup> tool's performance or included in a variety of drill and combination kits.

Ryobi<sup>®</sup> Lithium-Ion batteries have also recently received the ECO-Options certification seal from The Home Depot<sup>®</sup> which qualifies them as the best environmental choice versus the traditional battery chemistry, Nickel Cadmium.

"We wanted to enhance our leadership position in the marketplace. Ryobi's next generation of Lithiumlon batteries provide meaningful innovation with the best performance and value to fit the needs of our customers," explains Mike Farrah, President of TTI North America, manufacturer of RYOBI<sup>®</sup> Tools. "No one offers their users more cutting edge innovation and value than RYOBI<sup>®</sup> power tools."

RYOBI<sup>®</sup> One+<sup>®</sup> is the #1 Consumer Cordless Power Tool program in North America, and it is available exclusively at The Home Depot<sup>®</sup>.

Learn more about the variety of more than 50 tools in the Ryobi<sup>®</sup> One+<sup>®</sup> System by visiting <u>www.ryobitools.com</u>.

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## About TTI

Founded in 1985 and listed on the Stock Exchange of Hong Kong Limited in 1990, TTI is a world-class leader in quality consumer, professional and industrial products marketed to the home improvement, hardware, and construction industries. An unrelenting strategic focus on Powerful Brands, Innovative Products, Exceptional People, and Operational Excellence drives our success.

TTI's powerful brand portfolio includes MILWAUKEE<sup>®</sup>, AEG<sup>®</sup> and RYOBI<sup>®</sup> power tools, accessories and hand tools, RYOBI<sup>®</sup> and HOMELITE<sup>®</sup> outdoor products, and HOOVER<sup>®</sup>, DIRT DEVIL<sup>®</sup> and VAX<sup>®</sup> floor care and appliances.

TTI is one of the constituent stocks on the Hang Seng HK SmallCap Index under the Hang Seng Composite Index, the FTSE All-World Hong Kong Index and the FTSE Xinhua Hong Kong Index. For more information, please visit <a href="https://www.ttigroup.com">www.ttigroup.com</a>.

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