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ANNOUNCEMENT

This announcement is made pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("Listing Rules").

The board of directors ("Board") of TOM Group Limited ("Company") is pleased to announce that on 11 February 2009, the Company has entered into an exclusive cooperation agreement with China Post Group, an independent third party, pursuant to which, the Group and China Post Group will form a strategic partnership for the development of e-commerce business in the Mainland China ("Transaction").

The Transaction does not constitute any notifiable transaction of the Company under Chapter 14 of the Listing Rules. However, the Board considers that the Transaction is or may be of a price-sensitive nature in accordance with the Listing Rules.

Shareholders of the Company and the public investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
TOM GROUP LIMITED
Angela Mak
Executive Director

Hong Kong, 11 February 2009

As at the date hereof, the directors of the Company are:

Executive Directors: Non-executive Directors: Independent non-executive

Directors:

Mr. Yeung Kwok Mung Mr. Frank Sixt (Chairman) Mr. Henry Cheong Ms. Angela Mak Ms. Debbie Chang Ms. Anna Wu

Mrs. Susan Chow Mr. Edmond Ip Mrs. Angelina Lee Mr. James Sha

Alternate Director: Mr. Francis Meehan (Alternate to each of Mr. Frank Sixt, Ms. Debbie Chang, Mrs. Susan Chow and Mr. Edmond Ip)

^{*} for identification purpose