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(Incorporated in the Cayman Islands with limited liability)
(Stock code: 2383)

DATE OF BOARD MEETING

The board of directors (the "Board") of TOM Group Limited (the "Company") hereby announces that a meeting of the Board will be held at the Board Room, 48^{th} Floor, The Center, 99 Queen's Road Central, Central, Hong Kong on Wednesday, 10 March 2010 at 10:30 a.m. for the purpose of, among other matters, approving the final results of the Company and its subsidiaries for the year ended 31 December 2009 and its publication and considering the payment of a final dividend, if applicable.

By Order of the Board TOM GROUP LIMITED Angela Mak Executive Director

Hong Kong, 26 February 2010

As at the date hereof, the directors of the Company are:

Executive Directors: Non-executive Directors: Independent non-executive

Directors:

Mr. Yeung Kwok MungMr. Frank Sixt (Chairman)Mr. Henry CheongMs. Angela MakMs. Debbie ChangMs. Anna Wu

Mrs. Susan Chow Mr. James Sha Mr. Edmond Ip

Mrs. Angelina Lee Alternate Director:
Mr. Francis Meehan

(Alternate to each of Mr. Frank Sixt, Ms. Debbie Chang, Mrs. Susan Chow and Mr. Edmond Ip)

^{*} for identification purpose