



TOM Group Limited

TOM集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2383)

15 April 2010

Dear Shareholders,

Election of Language and Means of Receipt of Corporate Communication

We are writing to seek your election in relation to the following matters regarding the corporate communication ("Corporate Communication") of TOM Group Limited (the "Company") to be despatched in the future:

- (1) the language of Corporate Communication; and
- (2) to read future Corporate Communication published on the Company's website ("Website Version") in place of receiving printed copies thereof.

Corporate Communication includes any document to be given or issued by or on behalf of the Company for your information or action, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

In support of environmental protection and for the purpose of saving printing and mailing costs, the Company recommends you to select the Website Version. To make your election, please mark (X) in the appropriate box on the enclosed reply form ("Reply Form") and sign and return it to the Company c/o its branch share registrar ("Hong Kong Share Registrar"), Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, using the mailing label at the bottom of the Reply Form (no postage is needed if posted in Hong Kong). If your registered address is outside Hong Kong, please affix an appropriate stamp.

If the Company does not receive the enclosed Reply Form or receive a response indicating an objection from you by 13 May 2010 and until you inform the Company c/o the Hong Kong Share Registrar by reasonable prior notice in writing or sending a notice by email to tomgroup@computershare.com.hk according to the relevant laws and regulations, you will be deemed to have consented to receiving Website Version and only a printed notification letter of the publication of the Corporate Communication on the Company's website will be sent to you in the future.

You have the right at any time by reasonable notice in writing to the Company c/o the Hong Kong Share Registrar to change the choice of means of receipt and language of the Corporate Communication. You may also send such a notice by email to tomgroup@computershare.com.hk. Even if you have chosen (or are deemed to have consented) to receive Website Version but for any reason have difficulty in receiving or gaining access to the Corporate Communication, the Company will upon your request send the Corporate Communication to you in printed form free of charge as soon as possible.

Please note that the English and Chinese versions of all future Corporate Communication will be available on the Company's website at www.tomgroup.com and the website of The Stock Exchange of Hong Kong Limited at www.hkex.com.hk.

Should you have any queries in relation to this letter, please call the Company's hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays.

Yours faithfully,
For and on behalf of
TOM Group Limited
Angela Mak
Executive Director

* for identification purpose