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(Stock code: 2383)

## DATE OF BOARD MEETING

The board of directors (the "Board") of TOM Group Limited (the "Company") hereby announces that a meeting of the Board will be held at the Board Room, 48<sup>th</sup> Floor, The Center, 99 Queen's Road Central, Central, Hong Kong on Tuesday, 3 August 2010 at 9:30 a.m. for the purpose of, among other matters, approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2010 and its publication and considering the payment of an interim dividend, if applicable.

By Order of the Board
TOM GROUP LIMITED
Angela Mak
Executive Director

Hong Kong, 22 July 2010

As at the date hereof, the directors of the Company are:

Executive Directors: Non-executive Directors: Independent non-executive

Directors:

Mr. Yeung Kwok MungMr. Frank Sixt (Chairman)Mr. Henry CheongMs. Angela MakMs. Debbie ChangMs. Anna Wu

Mrs. Susan Chow Mr. James Sha
Mr. Edmond Ip

Mrs. Angelina Lee Alternate Director: Mr. Francis Meehan

> (Alternate to each of Mr. Frank Sixt, Ms. Debbie Chang, Mrs. Susan Chow and Mr. Edmond Ip)

<sup>\*</sup> for identification purpose