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TOM Group Limited

TOM集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2383)

DATE OF BOARD MEETING

The board of directors (the “Board”) of TOM Group Limited (the “Company”) hereby announces that a meeting of the Board will be held at the Board Room, 48th Floor, The Center, 99 Queen’s Road Central, Central, Hong Kong on Thursday, 24 March 2011 at 10:30 a.m. for the purpose of, among other matters, approving the final results of the Company and its subsidiaries for the year ended 31 December 2010 and its publication and considering the payment of a final dividend, if applicable.

By Order of the Board
TOM GROUP LIMITED
Angela Mak
Executive Director

Hong Kong, 14 March 2011

As at the date hereof, the directors of the Company are:

Executive Directors:

Mr. Yeung Kwok Mung
Ms. Angela Mak

Non-executive Directors:

Mr. Frank Sixt (Chairman)
Ms. Debbie Chang
Mrs. Susan Chow
Mr. Edmond Ip
Mrs. Angelina Lee

*Independent non-executive
Directors:*

Mr. Henry Cheong
Ms. Anna Wu
Mr. James Sha

Alternate Director:

Mr. Francis Meehan
*(Alternate to each of Mr. Frank
Sixt, Ms. Debbie Chang, Mrs.
Susan Chow and Mr. Edmond Ip)*

* *for identification purpose*