



TOM Group Limited

TOM集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2383)

19 April 2011

Dear Shareholders,

**TOM Group Limited (the “Company”)
- Annual Report 2010 (“2010 Annual Report”)**

We are pleased to enclose the 2010 Annual Report for your attention. Please note that the English and Chinese versions of the 2010 Annual Report are also available on the Company’s website at www.tomgroup.com.

Shareholders who (i) have received the 2010 Annual Report in either the English or Chinese language only and would like to receive a printed copy in the other language; or (ii) have chosen (or are deemed to have consented) to read the Company’s Corporate Communications (including but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditor’s report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form) published on the Company’s website in place of receiving printed copies thereof and would now like to receive printed copy; or (iii) wish to change their choice of language and means of receipt of all future Corporate Communications of the Company, please complete the enclosed Request Form and return it to the Company’s Share Registrar, Computershare Hong Kong Investor Services Limited (“Hong Kong Share Registrar”) at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong, using the pre-paid envelope provided.

Please note that you are entitled to change your choice as to the means of receipt (i.e. in printed form or by electronic means through the Company’s website) and/or the language of the Company’s Corporate Communications at any time by reasonable prior notice in writing to the Company c/o the Hong Kong Share Registrar or sending such a notice by email to tomgroup@computershare.com.hk.

Should you have any queries relating to this letter, please call the hotline of the Company’s Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays.

Yours faithfully,
For and on behalf of
TOM Group Limited
Angela Mak
Executive Director

**for identification purpose*