



TOM Group Limited

TOM集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2383)

19 April 2011

Dear Shareholders,

**TOM Group Limited (the “Company”)
- Notification of Publication of Annual Report 2010 (“2010 Annual Report”)**

The Company’s 2010 Annual Report (in both English and Chinese versions) is available on the Company’s website at www.tomgroup.com and the website of Hong Kong Exchanges and Clearing Limited (“HKEx”) at www.hkexnews.hk. You may access the 2010 Annual Report by clicking “Investor Relations” on the home page of the Company’s website, then selecting “2010 Annual Report” under “Financial Reports” or by searching under “Listed Company Information” on the website of HKEx. Viewing the above document requires Adobe® Reader®.

Shareholders who have chosen (or are deemed to have consented) to read the Company’s Corporate Communications ^(Note) published on the Company’s website in place of receiving printed copies thereof and who for any reason have difficulty in receiving or gaining access to the 2010 Annual Report posted on the Company’s website will upon request in writing promptly be sent the 2010 Annual Report in printed form free of charge.

If you want to request printed version of the 2010 Annual Report, please send a request in writing to the Company c/o its branch share registrar (“Hong Kong Share Registrar”), Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong. You may also send your request by email to tomgroup@computershare.com.hk.

Please note that you are entitled to change your choice as to the means of receipt (i.e. in printed form or by electronic means through the Company’s website) and/or the language of the Company’s Corporate Communications at any time by reasonable prior notice in writing to the Company c/o the Hong Kong Share Registrar or sending such a notice by email to tomgroup@computershare.com.hk.

Should you have any queries relating to this letter, please call the hotline of the Company’s Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays.

Yours faithfully,
For and on behalf of
TOM Group Limited
Angela Mak
Executive Director

Note: Corporate Communications include but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditor’s report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

**for identification purpose*