

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2383)
(股票號碼: 2383)

19 April 2011

Dear Shareholders (Note)

## TOM Group Limited (the "Company")

Notification of Publication of Annual Report 2010 ("2010 Annual Report")

The Company's 2010 Annual Report (in both English and Chinese versions) is available on the Company's website at www.tomgroup.com and the website of Hong Kong Exchanges and Clearing Limited ("HKEx") at www.hkexnews.hk. You may access the 2010 Annual Report by clicking "Investor Relations" on the home page of the Company's website, then selecting "2010 Annual Report" under "Financial Reports" or by searching under "Listed Company Information" on the website of HKEx. Viewing the above document requires Adobe<sup>®</sup> Reader<sup>®</sup>.

If you have any difficulty in receiving or gaining access to the 2010 Annual Report posted on the Company's website or if you want to receive a printed copy of the 2010 Annual Report, please complete the CCASS request form (the "CCASS Request Form") on the reverse side and send it to the Company c/o the Company's Share Registrar, Computershare Hong Kong Investor Services Limited, by post using the mailing label at the bottom of the CCASS Request Form (no stamp is needed if posted in Hong Kong). The address of the Company's Share Registrar is 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. You may also send an email with a scanned copy of the CCASS Request Form to tomgroup@computershare.com.hk.

If you have any queries about how to obtain a copy of the 2010 Annual Report or how to access the 2010 Annual Report on the Company's website, please call the hotline of the Company's Share Registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays).

Yours faithfully, For and on behalf of TOM Group Limited Angela Mak Executive Director

Note: This notification letter is being sent to the non-registered holders of the Shares of the Company, whose shares are held in Central Clearing and Settlement System (CCASS) and who have notified the Company through Hong Kong Securities Clearing Company Limited that they wish to receive the 2010 Annual Report. If you have sold or transferred your shares in the Company, please disregard this notification letter and the CCASS Request Form enclosed.

\*for identification purpose

各位股東 (附註):

## TOM 集團有限公司 (「本公司」)

- 二零一零年年報(「二零一零年年報」)之發佈通知

本公司之二零一零年年報(中文本及英文本)已於本公司網頁(www.tomgroup.com)及香港交易及結算所有限公司(「香港交易所」)網頁(www.hkexnews.hk)登載。 閣下可於本公司網頁主頁按「投資者關係」一項,再在「業績報告」項下選擇「2010年年報」或在香港交易所網站於「上市公司公告」項下搜尋,即可下載及瀏覽二零一零年年報。以上文件須使用Adobe®Reader®開啟。

倘 閣下因任何理由以致在收取或接收載於本公司網站的二零一零年年報出困難或 閣下欲收取二零一零年年報之印刷本,請填妥在本函背面的CCASS申請表格(「CCASS申請表格」),並使用CCASS申請表格下方的郵寄標籤寄回本公司之股份過戶處,香港中央證券登記有限公司(如在香港投寄則毋須貼上郵票),地址爲香港灣仔皇后大道東183號合和中心17M樓。閣下亦可把已填妥之CCASS申請表格的掃描本電郵到tomgroup@computershare.com.hk。

倘 閣下對於如何收取二零一零年年報文件或如何在本公司網站上閱覽二零一零年年報有任何疑問,請於營業時間內(星期一至星期五,上午九時至下午六時,公眾假期除外)致電本公司股份過戶登記處熱線(852) 2862 8688 查詢。

TOM 集團有限公司 執行董事 **麥淑芬** 謹啓

二零一一年四月十九日

附註: 本通知函件收件對象爲本公司非登記股份持有人。該等人士的股份存放於中央結算及交收系統(中央結算系統)及他們已經通過香港中央結算有限公司通知本公司,希望收到二零一零年年報。如果 閣下已出售或轉讓所持有的本公司股份,則無需理會本通知函件及所附 CCASS 申請表格。