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(Incorporated in the Cayman Islands with limited liability)
(Stock code: 2383)

DATE OF BOARD MEETING

The board of directors (the "Board") of TOM Group Limited (the "Company") hereby announces that a meeting of the Board will be held at the Board Room, 48^{th} Floor, The Center, 99 Queen's Road Central, Central, Hong Kong on Monday, 1 August 2011 for the purpose of, among other matters, approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2011 and its publication and considering the payment of an interim dividend, if applicable.

By Order of the Board
TOM GROUP LIMITED
Angela Mak
Executive Director

Hong Kong, 20 July 2011

As at the date hereof, the directors of the Company are:

Executive Directors: Mr. Yeung Kwok Mung Ms. Angela Mak Non-executive Directors: Mr. Frank Sixt (Chairman) Ms. Debbie Chang Mrs. Susan Chow Mr. Edmond Ip Mrs. Angelina Lee Independent non-executive Directors:

Mr. Henry Cheong Ms. Anna Wu Mr. James Sha

Alternate Director: Mr. Francis Meehan (Alternate to each of Mr. Frank Sixt, Ms. Debbie Chang, Mrs. Susan Chow and Mr. Edmond Ip)

^{*} for identification purpose