Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



TOM Group Limited TOM集團有限公司*

(Incorporated in the Cayman Islands with limited liability) (Stock code: 2383)

DATE OF BOARD MEETING

The board of directors (the "Board") of TOM Group Limited (the "Company") hereby announces that a meeting of the Board will be held at the Board Room, 48th Floor, The Center, 99 Queen's Road Central, Central, Hong Kong on Monday, 26 March 2012 for the purpose of, among other matters, approving the final results of the Company and its subsidiaries for the year ended 31 December 2011 and its publication and considering the payment of a final dividend, if applicable.

By Order of the Board TOM GROUP LIMITED Angela Mak Executive Director

Hong Kong, 14 March 2012

As at the date hereof, the directors of the Company are:

Executive Directors: Mr. Yeung Kwok Mung Ms. Angela Mak Non-executive Directors: Mr. Frank Sixt (Chairman) Ms. Debbie Chang Mr. Edmond Ip Mrs. Angelina Lee Independent Non-executive Directors: Mr. Henry Cheong Ms. Anna Wu Mr. James Sha

Alternate Directors: Mrs. Susan Chow (Alternate to Mr. Frank Sixt) Mr. Francis Meehan (Alternate to each of Mr. Frank Sixt, Ms. Debbie Chang and Mr. Edmond Ip)