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TOM Group Limited TOM集團有限公司*

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 2383)

DATE OF BOARD MEETING

The board of directors (the "Board") of TOM Group Limited (the "Company") hereby announces that a meeting of the Board will be held at the Board Room, 48th Floor, The Center, 99 Queen's Road Central, Central, Hong Kong on Thursday, 27 February 2014 for the purpose of, among other matters, approving the final results of the Company and its subsidiaries for the year ended 31 December 2013 and its publication and considering the payment of a final dividend, if applicable.

By Order of the Board
TOM GROUP LIMITED
Angela Mak
Executive Director

Hong Kong, 17 February 2014

As at the date hereof, the directors of the Company are:

Executive Directors: Mr. Yeung Kwok Mung Ms. Angela Mak Non-executive Directors: Mr. Frank Sixt (Chairman) Ms. Debbie Chang Mr. Edmond Ip Mrs. Angelina Lee Independent Non-executive Directors:

Mr. Henry Cheong Mr. James Sha Mr. Albert Ip

Alternate Director: Mrs. Susan Chow (Alternate to Mr. Frank Sixt)

^{*} for identification purpose