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TOM Group Limited

TOM集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2383)

MAJOR TRANSACTION

GRANT OF THE AMENDED DRAG-ALONG RIGHT BY TOM E-COMMERCE

DELAY IN DESPATCH OF CIRCULAR

Reference is made to the announcement issued by TOM Group Limited (the "Company") on 1 November 2021 (the "Announcement") in respect of, among other things, the grant of the Amended Drag-along Right by TOM E-Commerce. Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement.

This announcement is issued by the Company pursuant to Rule 14.36A of the Listing Rules.

As set out in the Announcement, the Company had expected to despatch the circular containing, among other things, (i) further details of the grant of the Amended Drag-along Right by TOM E-Commerce, (ii) a notice of the EGM, and (iii) other information as required under the Listing Rules to the Shareholders (the "Circular") on or before 22 November 2021.

As additional time is required for the finalisation of the contents of the Circular, it is expected that the date of despatch of the Circular by the Company will be postponed to a date on or before 24 December 2021.

By Order of the Board TOM GROUP LIMITED Yeung Kwok Mung Executive Director To the extent that there are any inconsistencies between the English version and the Chinese version of this announcement, the English version shall prevail.

As at the date hereof, the directors of the Company are:

Executive Director: Mr. Yeung Kwok Mung

Non-executive Directors: Mr. Frank Sixt (Chairman) Ms. Debbie Chang Mrs. Angelina Lee Independent Non-executive Directors:

Mr. James Sha Dr. Alex Fong

Mr. Chan Tze Leung

Alternate Director: Mr. Dominic Lai (Alternate to Mr. Frank Sixt)