



TOM Group Limited

TOM集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2383)

1 April 2021

Dear Shareholders,

TOM Group Limited (the “Company”)

1. Annual General Meeting (“AGM”) of the Company

The AGM of the Company will be held on Monday, 10 May 2021 at 2:30 p.m. at 18/F, Hutchison Telecom Tower, 99 Cheung Fai Road, Tsing Yi, Hong Kong

AGM proceedings online

Shareholders not attending the AGM in person may view a live webcast of the AGM proceedings through https://novacast.nova.hk/events/tomgroup_agm_20210510 (“AGM Website”). The webcast will be open for Shareholders to log in approximately 30 minutes prior to the commencement of the AGM and can be accessed from any location with access to the internet with a smart phone, tablet device or computer. Please however note that in accordance with the Company’s Articles of Association, Shareholders joining the webcast will not be counted towards a quorum nor will they be able to cast their vote online.

TO ACCESS THE WEBCAST, PLEASE FOLLOW THE INSTRUCTIONS ON THE AGM WEBSITE AND ENTER THE DESIGNATED DISTINCTIVE USERNAME AND PASSWORD BELOW:

Username: your 10-digit shareholder reference number starting with “C” (“SRN”) printed under the barcode on the top right corner of this letter

Password: the five-digit Personal Identification Number (“PIN”) below the SRN

2. Notification of Publication of (1) 2020 Annual Report, (2) Circular dated 1 April 2021 in relation to the Proposed General Mandates to Issue New Shares and Repurchase Shares, Re-election of Retiring Directors, Amendments to the Memorandum and Articles of Association and Notice of Annual General Meeting and (3) Proxy Form (collectively “Current Corporate Communication”)

The Company’s Current Corporate Communication (in both English and Chinese versions) is available on the Company’s website at www.tomgroup.com and the website of Hong Kong Exchanges and Clearing Limited (“HKEX”) at www.hkexnews.hk. You may access the Current Corporate Communication by clicking the “Financial Reports” section of the Company’s website, then selecting “2020 Annual Report”, clicking “Announcements/Circulars” section and then selecting “Notice for 2021 Annual General Meeting”, “Circular (Proposed General Mandates to Issue New Shares and Repurchase Shares, Re-election of Retiring Directors, Amendments to the Memorandum and Articles of Association and Notice of Annual General Meeting)” and “Proxy Form for 2021 Annual General Meeting”; or by searching under “Listed Company Information” on the website of HKEX. Viewing the above documents requires Adobe® Reader®.

Shareholders who have chosen (or are deemed to have consented) to read the Company’s Corporate Communications ^(Note) published on the Company’s website in place of receiving printed copies thereof and who for any reason have difficulty in receiving or gaining access to the Current Corporate Communication posted on the Company’s website will upon request in writing promptly be sent the Current Corporate Communication in printed form free of charge.

If you want to request printed version of the Current Corporate Communication, please send a request in writing to the Company c/o its branch share registrar (“Hong Kong Share Registrar”), Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong. You may also send your request by email to tomgroup@computershare.com.hk.

Please note that you are entitled to change your choice as to the means of receipt (i.e. in printed form or by electronic means through the Company’s website) and/or the language of the Company’s Corporate Communications at any time by reasonable prior notice in writing to the Company c/o the Hong Kong Share Registrar or sending such a notice by email to tomgroup@computershare.com.hk.

Should you have any queries relating to this letter, please call the hotline of the Company’s Hong Kong Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays.

Yours faithfully,
For and on behalf of
TOM Group Limited
Yeung Kwok Mung
Executive Director

Note: Corporate Communications include but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditor’s report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.