

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2383)

1 April 2021

Dear Shareholders (Note),

TOM Group Limited (the "Company")

1. Annual General Meeting ("AGM") of the Company

The AGM of the Company will be held on Monday, 10 May 2021 at 2:30 p.m. at 18/F, Hutchison Telecom Tower, 99 Cheung Fai Road, Tsing Yi, Hong Kong

AGM proceedings online

Shareholders not attending the AGM in person may view a live webcast of the AGM proceedings through https://novacast.nova.hk/events/tomgroup_agm_20210510 ("AGM Website"). The webcast will be open for Shareholders to log in approximately 30 minutes prior to the commencement of the AGM and can be accessed from any location with access to the internet with a smart phone, tablet device or computer. Please however note that in accordance with the Company's Articles of Association, Shareholders joining the webcast will not be counted towards a quorum nor will they be able to cast their vote online.

Whether you choose to attend the Company's AGM in person or online, please contact your Intermediary whom your shares are held through to register your AGM attendance with HKSCC Nominees Limited by providing the required details, thereby enabling you to attend and vote.

2. Notification of Publication of (1) 2020 Annual Report, (2) Circular dated 1 April 2021 in relation to the Proposed General Mandates to Issue New Shares and Repurchase Shares, Re-election of Retiring Directors, Amendments to the Memorandum and Articles of Association and Notice of Annual General Meeting and (3) Proxy Form (collectively "Current Corporate Communication")

The Company's Current Corporate Communication (in both English and Chinese versions) is available on the Company's website at www.tomgroup.com and the website of Hong Kong Exchanges and Clearing Limited ("HKEX") at www.hkexnews.hk. You may access the Current Corporate Communication by clicking "Financial Reports" section of the Company's website, then selecting "2020 Annual Report", clicking "Announcements/Circulars" section and then selecting "Notice for 2021 Annual General Meeting", "Circular (Proposed General Mandates to Issue New Shares and Repurchase Shares, Re-election of Retiring Directors, Amendments to the Memorandum and Articles of Association and Notice of Annual General Meeting)" and "Proxy Form for 2021 Annual General Meeting"; or by searching under "Listed Company Information" on the website of HKEX. Viewing the above documents requires Adobe® Reader®.

If you have any difficulty in receiving or gaining access to the Current Corporate Communication posted on the Company's website or if you want to receive a printed copy of the Current Corporate Communication, please complete the CCASS request form (the "CCASS Request Form") on the reverse side and send it to the Company c/o the Company's branch share registrar, Computershare Hong Kong Investor Services Limited, by post using the mailing label at the bottom of the CCASS Request Form (no stamp is needed if posted in Hong Kong). The address of the Company's share registrar is 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. You may also send an email with a scanned copy of the CCASS Request Form to tomgroup@computershare.com.hk.

If you have any queries about how to obtain a copy of the Current Corporate Communication or how to access the Current Corporate Communication on the Company's website, please call the hotline of the Company's branch share registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays).

Yours faithfully,
For and on behalf of
TOM Group Limited
Yeung Kwok Mung
Executive Director