

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2383)

25 March 2022

Dear Shareholders.

Annual General Meeting ("AGM") of the Company

The AGM of the Company will be held on Tuesday, 10 May 2022 at 2:30 p.m. at Board Room, Rooms 1601-05, 16/F., China Resources Building, 26 Harbour Road, Wanchai, Hong Kong. For the health and safety of AGM attendees, the AGM will be in a hybrid meeting. The Company would encourage Shareholders to exercise their rights to attend and vote at the AGM electronically, all Shareholders (other than those who are required to attend the AGM physically to form a quorate meeting) who wish to appoint a proxy to attend and vote at the AGM shall appoint the Chairman of the AGM as their proxy. Other than those in the quorum and the limited number of other attendees to ensure the proper conduct of the meeting, any other person who attempts to do so will be excluded and will not be permitted entry to the venue of the AGM, in order to maintain an internal grouping and minimize the continuing risks posed by the COVID-19 pandemic at the AGM. Details of this arrangement for the AGM are set out in the Circular.

Online Attendance at the AGM

You can attend, participate and vote at the AGM online. You will be able to view a live webcast of the AGM, cast your vote on the resolutions in real time and submit online questions to the Company. From 2:00 p.m. on 10 May 2022, you can log in to the AGM online platform by visiting the meeting website: http://meetings.computershare.com/TOMGroupAGM2022



and entering the following details:

• Shareholder Number: your 10-digit shareholder reference number starting with "C" ("SRN") printed under the barcode on the top right

corner of this letter

• Last Name: your surname as registered with the Company's Hong Kong Share Registrar

Please keep the login details in safe custody for use at the AGM and do not disclose them to anyone else.

For corporate shareholders who wish to attend the AGM online, please call Computershare Hong Kong Investor Services Limited, the Company's Hong Kong Share Registrar, at its hotline (852) 2862 8555 for arrangement.

Election of Language and Means of Receipt of Corporate Communications

We are writing to seek your election in relation to the following matters regarding the corporate communications ("Corporate Communications") of TOM Group Limited (the "Company") to be despatched in the future:

- (1) the language of Corporate Communications; and
- (2) to read future Corporate Communications published on the Company's website ("Website Version") in place of receiving printed copies thereof.

Corporate Communications include but not limited to (a) the directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

In support of environmental protection and for the purpose of saving printing and mailing costs, the Company recommends you to select the Website Version. To make your election, please mark (X) in the appropriate box on the enclosed reply form ("Reply Form") and sign and return it to the Company c/o its branch share registrar ("Hong Kong Share Registrar"), Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, the mailing label at the bottom of the Reply Form (no postage is needed if posted in Hong Kong). If your registered address is outside Hong Kong, please affix an appropriate stamp.

If the Company does not receive the enclosed Reply Form or receive a response indicating an objection from you by 23 April 2022 and until you inform the Company c/o the Hong Kong Share Registrar by reasonable prior notice in writing or sending a notice by email to tomgroup@computershare.com.hk according to the relevant laws and regulations, you will be deemed to have consented to receiving Website Version and only a printed notification letter of the publication of the Corporate Communications on the Company's website will be sent to you in the future.

You have the right at any time by reasonable notice in writing to the Company c/o the Hong Kong Share Registrar to change the choice of means of receipt and language of the Corporate Communications. You may also send such a notice by email to tomgroup@computershare.com.hk. Even if you have chosen (or are deemed to have consented) to receive Website Version but for any reason have difficulty in receiving or gaining access to the Corporate Communications, the Company will upon your request send the Corporate Communications to you in printed form free of charge as soon as possible.

2021 Sustainability Report is published in electronic form only under the "Sustainability" section of the Company's website at www.tomgroup.com and the website of Hong Kong Exchanges and Clearing Limited ("HKEX") at www.hkexnews.hk. If you wish to receive a printed copy of 2021 Sustainability Report, you may submit your request to the Company c/o the Hong Kong Share Registrar.

Please note that the English and Chinese versions of all future Corporate Communications will be available on the Company's website at www.tomgroup.com and the website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk.

Should you have any queries in relation to this letter, please call the hotline of the Company's Hong Kong Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays.

Yours faithfully, For and on behalf of TOM Group Limited Yeung Kwok Mung Executive Director