

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 2383)

(Stock Code:

Dear Shareholders (Note),

TOM Group Limited (the "Company")

1. Annual General Meeting ("AGM") of the Company

The AGM of the Company will be held on Tuesday, 10 May 2022 at 2:30 p.m. at Board Room, Rooms 1601-05, 16/F., China Resources Building, 26 Harbour Road, Wanchai, Hong Kong. For the health and safety of AGM attendees, the AGM will be in a hybrid meeting. The Company would encourage Shareholders to exercise their rights to attend and vote at the AGM electronically, all Shareholders (other than those who are required to attend the AGM physically to form a quorate meeting) who wish to appoint a proxy to attend and vote at the AGM shall appoint the Chairman of the AGM as their proxy. Other than those in the quorum and the limited number of other attendees to ensure the proper conduct of the meeting, any other person who attempts to do so will be excluded and will not be permitted entry to the venue of the AGM, in order to maintain an internal grouping and minimize the continuing risks posed by the COVID-19 pandemic at the AGM. Details of this arrangement for the AGM are set out in the Circular.

Online Attendance at the AGM

You, as a Non-registered Holder whose shares are held in the Central Clearing and Settlement System through banks, brokers, custodians, nominees or HKSCC Nominees Limited (together, the "Intermediary"), can attend, participate and vote at the AGM online. You will be able to view a live webcast of the AGM, cast your vote on the resolutions in real time and submit online questions to the Company. From 2:00 p.m. on 10 May 2022, you can log in to the AGM online platform by visiting the meeting website: http://meetings.computershare.com/TOMGroupAGM2022



In order to attend the AGM online, you need to (i) contact your Intermediary to appoint you as a proxy and (ii) provide your e-mail address to your Intermediary, before the deadline required by your Intermediary. Details regarding the AGM arrangements including the login details to access the AGM online platform will be sent by Computershare Hong Kong Investor Services Limited, the Company's Hong Kong Share Registrar, to the e-mail address provided by you.

Please keep the login details in safe custody for use at the AGM and do not disclose them to anyone else.

2. Notification of Publication of (1) 2021 Annual Report, (2) Circular dated 25 March 2022 in relation to the Proposed General Mandates to Issue New Shares and Repurchase Shares, Re-election of Retiring Directors and Notice of Annual General Meeting ("Circular") and (3) Proxy Form (collectively "Current Corporate Communication") and 2021 Sustainability Report

The Company's Current Corporate Communication (in both English and Chinese versions) is available on the Company's website at www.tomgroup.com and the website of Hong Kong Exchanges and Clearing Limited ("HKEX") at www.hkexnews.hk. You may access the Current Corporate Communication by clicking the "Financial Reports" section of the Company's website, then selecting "2021 Annual Report", clicking "Announcements/Circulars" section and then selecting "Notice for Annual General Meeting", "Circular (Proposed General Mandates to Issue New Shares and Repurchase Shares, Re-election of Retiring Directors and Notice of Annual General Meeting)" and "Proxy Form"; or by searching under "Listed Company Information" on the website of HKEX. Viewing the above documents requires Adobe[®] Reader[®].

If you have any difficulty in receiving or gaining access to the Current Corporate Communication posted on the Company's website or if you want to receive a printed copy of the Current Corporate Communication, please complete the CCASS request form (the "CCASS Request Form") on the reverse side and send it to the Company c/o the Company's branch share registrar, Computershare Hong Kong Investor Services Limited, by post using the mailing label at the bottom of the CCASS Request Form (no stamp is needed if posted in Hong Kong). The address of the Company's share registrar is 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. You may also send an email with a scanned copy of the CCASS Request Form to tomgroup@computershare.com.hk.

2021 Sustainability Report is published in electronic form only under the "Sustainability" section of the Company's website at www.tomgroup.com and the website of HKEX at www.hkexnews.hk. If you wish to receive a printed copy of 2021 Sustainability Report, you may submit your request to the Company c/o the Hong Kong Share Registrar.

If you have any queries about how to obtain a copy of the Current Corporate Communication or how to access the Current Corporate Communication on the Company's website, please call the hotline of the Company's branch share registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays).

Yours faithfully, For and on behalf of TOM Group Limited Yeung Kwok Mung Executive Director

Note: This notification letter is being sent to the non-registered holders of the shares of the Company, whose shares are held in Central Clearing and Settlement System ("CCASS") and who have notified the Company through Hong Kong Securities Clearing Company Limited that they wish to receive the Current Corporate Communication. If you have sold or transferred your shares in the Company, please disregard this notification letter and the CCASS Request Form enclosed.

25 March 2022