

TOM集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2383)

Dear Shareholders,

31 March 2023

Annual General Meeting ("AGM") of the Company

The AGM of the Company will be held as a hybrid meeting on Tuesday, 9 May 2023 at 2:30 p.m. at Rooms 1601-05, 16/F., China Resources Building, 26 Harbour Road, Wanchai, Hong Kong as the principal meeting place ("Principal Meeting Place"); Room 302, 3/F., Pico Tower, 66 Gloucester Road, Wanchai, Hong Kong as the additional meeting venue ("Additional Meeting Venue") and online. To facilitate the hybrid meeting proceedings and due to capacity constraints, the Principal Meeting Place will be limited to senior management members and/or senior staff members of the Company (who are Shareholders and/or their proxies) responsible for managing and coordinating the AGM arrangements and/or to ensure compliance with quorum requirements under the Articles of Association. As Shareholders will not be permitted to attend the AGM in person at the Principal Meeting Place, the Company has arranged the Additional Meeting Venue to accommodate physical attendance by Shareholders. Shareholders are requested to attend and vote at the AGM at the Additional Meeting Venue, through the online platform or by appointing the Chairman of the AGM as their proxy. Details of this arrangement for the AGM are set out in the Circular.

Online Attendance at the AGM

You can attend, participate and vote at the AGM online. You will be able to view a live webcast of the AGM, cast your vote on the resolutions in real time and submit online questions to the Company. From 2:00 p.m. on 9 May 2023, you can log in to the AGM online platform by visiting the meeting website: http://meetings.computershare.com/TOMGroupAGM2023



and entering the following details:

• Shareholder Number: your 10-digit shareholder number starting with "C" ("SRN") printed under the barcode on the top right corner of this

• PIN:

the five-digit Personal Identification Number (PIN) below the SRN

Please keep the login details in safe custody for use at the AGM and do not disclose them to anyone else.

For corporate shareholders who wish to attend the AGM online, please call Computershare Hong Kong Investor Services Limited, the Company's Hong Kong Share Registrar, at its hotline (852) 2862 8555 for arrangement.

Election of Language and Means of Receipt of Corporate Communications

We are writing to seek your election in relation to the following matters regarding the corporate communications ("Corporate Communications") of TOM Group Limited (the "Company") to be despatched in the future:

(1) the language of Corporate Communications; and

letter

(2) to read future Corporate Communications published on the Company's website ("Website Version") in place of receiving printed copies thereof.

Corporate Communications include but not limited to (a) the directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

In support of environmental protection and for the purpose of saving printing and mailing costs, the Company recommends you to select the Website Version. To make your election, please mark (\mathbf{X}) in the appropriate box on the enclosed reply form ("Reply Form") and sign and return it to the Company c/o its branch share registrar ("Hong Kong Share Registrar"), Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, using the mailing label at the bottom of the Reply Form (no postage is needed if posted in Hong Kong). If your registered address is outside Hong Kong, please affix an appropriate stamp.

If the Company does not receive the enclosed Reply Form or receive a response indicating an objection from you by 29 April 2023 and until you inform the Company c/o the Hong Kong Share Registrar by reasonable prior notice in writing or sending a notice by email to tomgroup@computershare.com.hk according to the relevant laws and regulations, you will be deemed to have consented to receiving Website Version and only a printed notification letter of the publication of the Corporate Communications on the Company's website will be sent to you in the future.

You have the right at any time by reasonable notice in writing to the Company c/o the Hong Kong Share Registrar to change the choice of means of receipt and language of the Corporate Communications. You may also send such a notice by email to tomgroup@computershare.com.hk. Even if you have chosen (or are deemed to have consented) to receive Website Version but for any reason have difficulty in receiving or gaining access to the Corporate Communications, the Company will upon your request send the Corporate Communications to you in printed form free of charge as soon as possible.

2022 Sustainability Report is published in electronic form only under the "Sustainability" section of the Company's website at www.tomgroup.com and the website of Hong Kong Exchanges and Clearing Limited ("HKEX") at www.hkexnews.hk. If you wish to receive a printed copy of 2022 Sustainability Report, you may submit your request to the Company c/o the Hong Kong Share Registrar.

Please note that the English and Chinese versions of all future Corporate Communications will be available on the Company's website at www.tomgroup.com and the website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk.

Should you have any queries in relation to this letter, please call the hotline of the Company's Hong Kong Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays.

Yours faithfully, For and on behalf of **TOM Group Limited Yeung Kwok Mung** *Executive Director*