



TOM Group Limited

TOM集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2383)

31 March 2023

Dear Shareholders,

TOM Group Limited (the “Company”)

1. Annual General Meeting (“AGM”) of the Company

The AGM of the Company will be held as a hybrid meeting on Tuesday, 9 May 2023 at 2:30 p.m. at Rooms 1601-05, 16/F., China Resources Building, 26 Harbour Road, Wanchai, Hong Kong as the principal meeting place (“Principal Meeting Place”); Room 302, 3/F., Pico Tower, 66 Gloucester Road, Wanchai, Hong Kong as the additional meeting venue (“Additional Meeting Venue”) and online. To facilitate the hybrid meeting proceedings and due to capacity constraints, the Principal Meeting Place will be limited to senior management members and/or senior staff members of the Company (who are Shareholders and/or their proxies) responsible for managing and coordinating the AGM arrangements and/or to ensure compliance with quorum requirements under the Articles of Association. As Shareholders will not be permitted to attend the AGM in person at the Principal Meeting Place, the Company has arranged the Additional Meeting Venue to accommodate physical attendance by Shareholders. Shareholders are requested to attend and vote at the AGM at the Additional Meeting Venue, through the online platform or by appointing the Chairman of the AGM as their proxy. Details of this arrangement for the AGM are set out in the Circular.

Online Attendance at the AGM

You can attend, participate and vote at the AGM online. You will be able to view a live webcast of the AGM, cast your vote on the resolutions in real time and submit online questions to the Company. From 2:00 p.m. on 9 May 2023, you can log in to the AGM online platform by visiting the meeting website:

<http://meetings.computershare.com/TOMGroupAGM2023>



and entering the following details:

- Shareholder Number: your 10-digit shareholder number starting with “C” (“SRN”) printed under the barcode on the top right corner of this letter
- PIN: the five-digit Personal Identification Number (PIN) below the SRN

Please keep the login details in safe custody for use at the AGM and do not disclose them to anyone else.

For corporate shareholders who wish to attend the AGM online, please call Computershare Hong Kong Investor Services Limited, the Company’s Hong Kong Share Registrar, at its hotline (852) 2862 8555 for arrangement.

2. Notification of Publication of (1) 2022 Annual Report, (2) Circular dated 31 March 2023 in relation to the Proposed General Mandates to Issue New Shares and Repurchase Shares, Re-election of Retiring Directors and Notice of Annual General Meeting (“Circular”) and (3) Proxy Form and 2022 Sustainability Report

We are pleased to enclose the 2022 Annual Report, the Circular and the Proxy Form for your attention. Please note that the English and Chinese versions of these documents are also available on the Company’s website at www.tomgroup.com.

Shareholders who (i) have received these documents in either the English or Chinese language only and would like to receive a printed copy in the other language; or (ii) have chosen (or are deemed to have consented) to read the Company’s Corporate Communications (including but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditor’s report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form) published on the Company’s website in place of receiving printed copies thereof and would now like to receive printed copy; or (iii) wish to change their choice of language and means of receipt of all future Corporate Communications of the Company, please complete the enclosed Request Form and return it to the Company’s branch share registrar, Computershare Hong Kong Investor Services Limited (“Hong Kong Share Registrar”) at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong, using the mailing label at the bottom of the Request Form.

Please note that you are entitled to change your choice as to the means of receipt (i.e. in printed form or by electronic means through the Company’s website) and/or the language of the Company’s Corporate Communications at any time by reasonable prior notice in writing to the Company c/o the Hong Kong Share Registrar or sending such a notice by email to tomgroup@computershare.com.hk.

2022 Sustainability Report is published in electronic form only under the “Sustainability” section of the Company’s website at www.tomgroup.com and the website of Hong Kong Exchanges and Clearing Limited (“HKEX”) at www.hkexnews.hk. If you wish to receive a printed copy of 2022 Sustainability Report, you may submit your request to the Company c/o the Hong Kong Share Registrar.

Should you have any queries relating to this letter, please call the hotline of the Company’s Hong Kong Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays.

Yours faithfully,
For and on behalf of
TOM Group Limited
Yeung Kwok Mung
Executive Director