

TOM Group Limited TOM集團有限公司

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立之有限公司) (Stock code 股份代號: 2383)

28 March 2024

Dear Non-registered shareholders¹,

New Arrangements on Dissemination of Corporate Communications

This notification sets out the new arrangements adopted by TOM Group Limited (the "Company") on dissemination of its Corporate Communications and Actionable Corporate Communications, pursuant to Rule 2.07A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

Corporate Communications refers to any document issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to directors' reports, annual accounts and auditor's reports, interim reports, notices of meetings, listing documents, circulars and proxy forms.

Actionable Corporate Communications refers to any Corporate Communications that seek instructions from securities holders of the Company on how they wish to exercise their rights or make an election as securities holders of the Company.

1. Corporate Communications

The Company will continue to disseminate Corporate Communications to its shareholders using electronic means through the website of the Company at www.tomgroup.com (the "Company Website") and the website of Hong Kong Exchanges and Clearing Limited ("HKEX") at www.hkexnews.hk (the "HKEXnews Website", together with the Company Website, the "Websites"), and will only send Corporate Communications in printed form to a shareholder upon request.

Under the Listing Rules, the Company is no longer required to notify shareholders of the publication of Corporate Communications on the Websites (while Actionable Corporate Communications must be sent to shareholders individually – see 2 below). Shareholders are encouraged to subscribe for the News Alert service provided by HKEX (currently at https://www.hkex.com.hk/eng/invest/user/login_e.aspx). Through the News Alert service, subscribers will receive alerts when the Company publishes regulatory notices on the HKEXnews Website or when disclosure of interest filings are made in respect of the Company.

2. Actionable Corporate Communications

The Company is required by the Listing Rules to send Actionable Corporate Communications to each shareholder individually. Accordingly, the Company will send, make available or notify shareholders of the publication of future Actionable Corporate Communications of the Company (or other Corporate Communications as the Company may decide) by email. It is the responsibility of the shareholders to provide an email address that is functional. If the Company does not have the email address of a shareholder or the email address provided by the shareholder is not functional, the Company will only be able to send the future Actionable Corporate Communications in printed form to the shareholder. Please note that certain Actionable Corporate Communications, because of their nature, can only be sent in printed form.

¹ Non-registered Shareholders, for the purpose of this notification letter, means such person or company whose shares in the Company are held in the Central Clearing and Settlement System and who has notified the Company from time to time through the Hong Kong Securities Clearing Company Limited that such person or company wishes to receive the Corporate Communications of the Company. If shareholders have sold or transferred their shares in the Company, please disregard this notification letter and the accompanying Reply Form.

Non-registered shareholders who wish to receive future Actionable Corporate Communications of the Company (or other Corporate Communications as the Company may decide) by email should liaise with their banks, brokers, custodians, nominees or HKSCC Nominees Limited through which their shares are held (together, the "Intermediary") and provide their email address to their Intermediary.

3. Request for Corporate Communications (including Actionable Corporate Communications) in printed form

All previous requests or instructions (if any) to the Company to receive Corporate Communications in printed form will no longer be valid. If any shareholder still wishes to receive Corporate Communications (including Actionable Corporate Communications) from the Company in printed form, please complete the enclosed Reply Form and return the duly signed Reply Form to Computershare Hong Kong Investor Services Limited, the Hong Kong Share Registrar of the Company (the "Hong Kong Share Registrar") by email to tomgroup@computershare.com.hk or by post to 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. Any such request will expire and cease to be valid one year after receipt, or such shorter period when the request is revoked in writing by the shareholder concerned, or superseded by their subsequent written request. Please note that if any shareholder wishes to continue to receive Corporate Communications in printed form after the expiry of the original request, the shareholder must submit a fresh request in writing.

If, for any reason, a shareholder has difficulty in gaining access to the Websites, the Company will, upon a request in writing by the shareholder to the Hong Kong Share Registrar by email or by post at its email or postal addresses provided above, send the relevant Corporate Communications to the shareholder in printed form free of charge.

Details of the above arrangements are available on the Company Website (Investor & Media Relations – Shareholder Information). A copy of the Reply Form can also be downloaded from the Websites. Shareholders using a downloaded copy of the Reply Form should complete all the details required and return the duly signed Reply Form to the Hong Kong Share Registrar by email or by post at its email or postal addresses provided in 3 above.

If shareholders have any questions about this notification, please contact the Hong Kong Share Registrar at (852) 2862 8558 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays), or send their questions by email to tomgroup@computershare.com.hk.

Yours faithfully, For and on behalf of **TOM Group Limited**