



# MANAGEMENT DISCUSSION AND ANALYSIS

We do our very best to manage the Group to ensure operational excellence and sound financial performance and to fulfil our social responsibilities



DEDICATED  
MANAGEMENT TEAM

From left to right: Mr William S K HO Finance and Administration Director; Mr LUI Pochiu Operations Director;  
Mr Edmond T M HO Deputy Managing Director; Mr John C C CHAN Managing Director;  
Ms Winnie NG Executive Director; Mr Peter MAK Commercial Director

OPERATIONAL  
REVIEW

26

Franchised Public Bus Operations Division  
Non-Franchised Transport Operations Division  
Mainland Transport Operations Division  
Media Sales Business Division  
Property Holdings Division

CORPORATE  
CULTURE

44

Concern for customer service  
Concern for safety  
Caring for employees  
Concern for the environment  
Community outreach

FINANCIAL  
REVIEW

62

The Group  
Individual business units  
Connected transactions

Our status as a world-class bus operator  
gives impetus to our strategy of  
business diversification





