

# Business at a Glance



## THE KOWLOON MOTOR BUS HOLDINGS LIMITED

### 1 FRANCHISED PUBLIC BUS OPERATIONS

This division comprises The Kowloon Motor Bus Company (1933) Limited and Long Win Bus Company Limited, both are franchised public bus companies in Hong Kong.



### 2 NON-FRANCHISED TRANSPORT OPERATIONS

This division operates non-franchised bus and ferry services for residential and commercial sectors in Hong Kong.

### 3 MAINLAND TRANSPORT OPERATIONS

This division oversees the Group's bus and taxi operations and initiatives on China Mainland.



### 4 MEDIA SALES BUSINESS

This division provides media sales and management services, and markets transport-related advertising spaces in Hong Kong and on China Mainland.

### 5 PROPERTY HOLDINGS AND DEVELOPMENT

This division oversees the redevelopment of the Group's former Lai Chi Kok Depot site into a prestigious residential and commercial complex.



### 6 INTERNAL FINANCIAL SERVICES

This division underpins the financial aspects of the Group's businesses.