

Group Profile

The Kowloon Motor Bus Holdings Limited (the “Company” and, together with its subsidiaries, the “Group”) is a name synonymous with quality public transport. In terms of ridership, we are Hong Kong’s largest public transport provider, with about three million passenger trips made daily on our buses. On China Mainland, both our name and our profile are increasingly recognised for efficient and reliable bus and taxi services.

The Group has six divisions:

Franchised Public Bus Operations Division

The Kowloon Motor Bus Company (1933) Limited (“KMB”) – a wholly-owned subsidiary of the Group and our flagship for franchised public bus services in Hong Kong. With more than 70 years’ history and excellent track record, KMB currently operates a fleet of about 4,150 buses serving some 400 routes across Kowloon, the New Territories and on Hong Kong Island.

Long Win Bus Company Limited (“LWB”) – another wholly-owned subsidiary of the Group. Established in 1996, LWB currently operates 145 buses on 15 routes plying between the New Territories, Hong Kong International Airport and North Lantau.

Non-franchised Transport Operations Division

Individual companies within the division operate a growing fleet of buses and ferries designed to serve niche markets in Hong Kong, including Ma Wan Island, as well as providing cross-boundary shuttle bus services between Hong Kong (Lok Ma Chau) and Shenzhen (Huanggang).

Mainland Transport Operations Division

Businesses include the provision of public transport services in Beijing, Dalian, Shenzhen, Tianjin and Wuxi through the Group’s joint venture companies.

Media Sales Business Division

RoadShow Holdings Limited (“RoadShow”) – a 73% owned subsidiary of the Group and a leading provider of innovative multi-media services in Hong Kong, Macau and major cities on the Mainland. As well as marketing advertising space on the exteriors and interiors of transit vehicles, bus shelters and out-of-home advertising spaces, RoadShow also undertakes merchandising business. It has been separately listed on the Main Board of The Stock Exchange of Hong Kong Limited since 28 June 2001.

Property Holdings and Development Division

Lai Chi Kok Properties Investment Limited – a wholly-owned subsidiary of the Group and the owner and developer of KMB’s former Lai Chi Kok Depot site. It is currently redeveloping this site into a high-end residential complex with a total gross floor area of about one million square feet and a retail podium area of about 50,000 square feet.

Internal Financial Services Division

Responsible for providing internal support services in relation to finance and treasury management to companies operating under the umbrella of the Group.