

BEHIND THE BRAND

MISSION

Our mission is to drive shareholder value as well as the social and economic development of Greater China. We achieve this by providing:

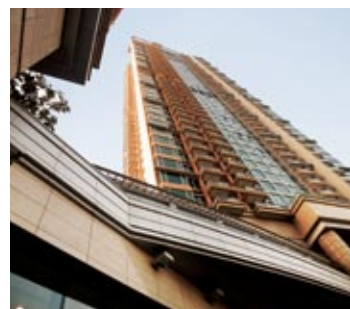
- D** istinctive customer service
- R** eliable performance
- I** nnovation
- V** alue for money
- E** nvironmental responsibility

At TIH, we review and implement our business strategy from time to time to sharpen our competitiveness in response to our customers' needs and expectations and continuously improve our performance standards to better serve the communities in which we operate.

VISION

Our vision is to be a world-class leader in public transportation.

To this end, it is important for us to understand our customers' needs, conduct global sourcing for the most innovative but tested technologies and environment-friendly designs and raise our performance levels for safety, efficiency and excellence of service.



CORPORATE VALUES

Our corporate values are based on a commitment to teamwork in delivering service standards that satisfy customer needs, operating with a consistent record of profitability for shareholders, and supporting the overall development of the communities where we conduct our business.

