

CORPORATE MILESTONES 2008

JAN

KMB Honoured by Transport Institute for Outstanding Bus Services

KMB won the trophy for Champion of the CILT Award 2007: Passenger Transport Excellence from the Chartered Institute of Logistics and Transport in Hong Kong for its outstanding efforts in providing quality bus services.



Customer Service Hotline Won Customer Service Awards



The KMB customer service hotline won the Gold Award in the Contact Centre Service category of the Hong Kong Association for Customer Service Excellence Award 2007,

while one of our hotline operators won a Silver Award in the Contact Centre Service Individual category.

FEB

KMB Recognised as Responsible Corporate Citizen

KMB was named a "Caring Company" by the Hong Kong Council of Social Service for the sixth consecutive year.

MAY

KMB Website Received TELA Award

The KMB website won a Meritorious Website award from the Television and Entertainment Licensing Authority ("TELA").



MAY

KMB Won Communicator Awards

KMB's Civic Education Campaign and its corporate magazine KMB Today won Awards of Distinction in the Communicator Awards organised by the International Academy of The Visual Arts.

JUN

Granting of Fare Increase to KMB and LWB

The HKSAR Government granted KMB and LWB a fare increase of 4.5% with effect from 8 June 2008.

KMB Won Brand Award

KMB received the Gold Award in the PRC Consumers' Most Favorable Hong Kong Brands organised by China Enterprise Reputation and Credibility Association (Overseas) Limited and Just Events Limited.

JUL

KMB Won Most Popular TV Commercial Award

The KMB Civic Education Campaign won Best of the Best in the Info-service category of TVB's Most Popular TV Commercial Awards.



KMB's Publications Won Awards

The 2007 KMB Passenger Liaison Group ("PLG") Report and the Ride KMB for Fun booklet won Awards of Excellence in the Apex Awards for Publication Excellence organised by Communication Concepts.

SBH Group Awarded Tender for Airport-Hotel Services

The SBH Group was awarded the tender by the Airport Authority to provide quality coach services linking Hong Kong International Airport and hotels in the New Territories, Kowloon and Hong Kong Island.

AUG

KMB Operated Special Routes for the Olympics and Paralympics

KMB was entrusted with the responsibility of introducing three new shuttle bus routes to take spectators to and from the venues of the Olympic and Paralympic Equestrian Events, which had a historic significance to Hong Kong.



Customer Service Hotline's Digital Map Passenger Enquiry System Won Award

KMB's customer service hotline's Digital Map Passenger Enquiry System won the Special Achievement in Geographic Information System (GIS) Award. The award recognises organisations that use GIS technology to set new standards globally.

SEP

KMB Named Best in Customer Service in International Award

The high standard of KMB's customer service won international recognition when KMB was named winner of the International Stevie Business Awards: Best in Customer Service at the Stevie Awards Presentation Gala held in Dublin, Ireland, to honour outstanding performances in business.

KMB Recognised for Environmental Protection Efforts

In recognition of its efforts in



environmental preservation, KMB was granted the Class of Excellence Wastewi\$e Label by the

Environmental Campaign Committee in the Hong Kong Awards for Environmental Excellence.

TIH's 2007 Annual Report Won International Awards

TIH's 2007 annual report won three awards in the International ARC Awards: Silver Award for Financial Data, Bronze Award for Chairman's Letter and Honors Award for Written Text.

OCT

KMB Website Won Web Care Award

The KMB website won a Gold Award in the Web Care Awards organised by the Hong Kong-based Internet Professional Association to promote the concept of e-Inclusion.

NOV

TIH Won Gold Award in Best Corporate Governance Disclosure

TIH's good practice in corporate governance disclosure in its 2007 annual report was recognised by the Hong Kong Institute of Certified Public Accountants, who for the second consecutive year awarded the Company a Gold Award (Non-Hang Seng Index Category) in the Best Corporate Governance Disclosure Awards.

TIH's 2007 Annual Report Won Award

TIH's 2007 annual report won the Bronze Award in the Hong Kong Management Association Best Annual Reports Awards.

Sun Bus Limited Obtained ISO Certification

Sun Bus Limited obtained ISO 9001:2000 certification for the provision of non-franchised bus services – the first commercial non-franchised bus company in Hong Kong to receive such certification.

Manhattan Hill Received Property Marketing Awards

Manhattan Hill won a number of accolades in the Hong Kong Institute of Surveyors Property Marketing Awards, taking honours for the Best of The Year Award (Property Layouts), Top Ten Property Marketing, Top Ten Sales Brochures and Top Ten Property Layouts.

DEC

FRIENDS OF KMB Recognised by Social Welfare Department

FRIENDS OF KMB was named first runner-up in the Highest Service Hour



Award 2007 (Private Organisation – Best Customer Participation) by the Social Welfare Department of the HKSAR Government.

Best Corporate Governance Disclosure Awards 最佳企業管治資料披露大獎 2007



NOV

