

# Corporate Milestones 2010

## JAN

### Disposal of 50% Interest in Kwun Tong Site

At the Special General Meeting held on 21 January 2010, TIH shareholders approved the disposal of 50% of the Group's interest in an industrial site at Kwun Tong and the entering into a development agreement with Sun Hung Kai Properties Limited and its subsidiary to redevelop the site into non-residential (excluding hotel) use for long-term investment purposes.

### KMB Website Won Gold Prize

The new look KMB website won Gold Prize in the Web Care Award 2009 organised by the Internet Professional Association, recognising the commitment of KMB to build a barrier free internet environment.



### Second Phase of "Service from the Heart" Frontline Training Programme

Following the completion of the first phase of the programme, the second phase began in January 2010 with over 300 workshops being organised for over 8,500 KMB frontline staff to equip them with the necessary skills to better serve its customers.

## APR

### KMB Recognised as Responsible Corporate Citizen

For the eighth consecutive year, KMB was named Caring Company by the Hong Kong Council of Social Service.

### KMB Website Introduced "Street View" Function

The KMB website added a Street View browser to its route search facility, helping passengers make more accurate bus-stop searches.

## MAY

### KMB Civic Education Programmes Won Most Popular TV Commercial Awards

KMB's civic education television series "Good Passenger in Nature" won the Most Popular TV Commercial Award (Info-Service) in TVB's Most Popular TV Commercial Awards 2010.



### KMB Won Yahoo! Emotive Brand Award

KMB won the Yahoo! Emotive Brand Award 2009-2010 (Logistics/Transportation) after receiving over two million votes in an online poll for companies with good brand values.

### KMB Won Sectoral Award for Environmental Excellence



KMB won the Bronze Award in the Transport and Logistics sector of the 2009 Hong Kong Awards for Environmental Excellence, reflecting KMB's efforts in environmental protection.

## JUN

### KMB Won Communicator Awards



KMB Today and the KMB website won Awards of Excellence in The Communicator Awards organised by the International Academy of The Visual Arts.

## JUL

### Submission of Applications for Fare Increase by KMB and LWB

On 30 July 2010, KMB and LWB submitted their applications to the Transport Department of the HKSAR Government for a fare increase of 8.6% and 7.4% respectively.

### KMB's Publication Won Award

The 2009 KMB Passenger Liaison Group Report won the Award of Excellence in the Apex Awards for Publication Excellence organised by Communication Concepts.



## SEP

### Trial of Hong Kong's First Supercapacitor Bus

KMB led Hong Kong's public transport industry into a new era with the trial of Hong Kong's first zero-emission electric bus powered by supercapacitor, named the gBus.



### KMB Selected as One of Hong Kong's 100 Most Influential Brands

KMB was selected by the World Brand Lab as one of Hong Kong's 100 Most Influential Brands in 2010, making it the only public bus company selected in Hong Kong's public transport industry.

### KMB Won Championship in 2009-10 Best Corporate Volunteer Service Project Competition

The volunteer service project "Hong Kong, My New Home" run by KMB's volunteer club, FRIENDS OF KMB, won the championship in the 2009-10 Best Corporate Volunteer Service Project Competition organised by the Social Welfare Department. FRIENDS OF KMB also received the 2009 Award of 10,000 hours for Volunteer Service.

## DEC



### KMB Frontline Staff Changed into New Winter Uniform

All KMB frontline staff, including inspectors, terminus supervisors and bus captains, changed into a new winter uniform, providing quality and reliable bus services to passengers with a refreshing and stylish look.

## NOV

### TIH Won Platinum Award for Corporate Governance Disclosure

TIH's 2009 annual report won the Platinum Award in the Non-Hang Seng Index (Large Market Capitalisation) category of the 2010 Best Corporate Governance Disclosure Awards organised by the Hong Kong Institute of Certified Public Accountants.



### The "Riverside Scene at Qingming Festival" Exhibition at AsiaWorld-Expo

LWB launched special Route X1 between Tung Chung MTR Station and AsiaWorld-Expo for this three-week exhibition, which attracted over 900,000 visitors.

### FRIENDS OF KMB Celebrated 15th Anniversary

FRIENDS OF KMB, established in November 1995 as KMB's volunteer club, celebrated its 15th anniversary.

### FRIENDS OF KMB Recognised by Social Welfare Department

FRIENDS OF KMB was named first runner-up in the Highest Service Hour Award 2009 (Private Organisation – Best Customer Participation) by the Social Welfare Department of the HKSAR Government.



### Best Corporate Governance Disclosure Awards 最佳企業管治資料披露大獎 2010

