

Corporate Milestones 2017

January

KMB opened the first stall at the Lunar New Year Fair

To welcome the Year of the Rooster, KMB opened a stall at the Yuen Long Lunar New Year Fair for the first time, and distributed over 10,000 free rice cakes and red packets with a special Lunar New Year design to the elderly.



March

KMB introduced emission-free electric patrol car fleet

KMB introduced 20 electric patrol cars to improve roadside air quality and promote low carbon living.



15 Years Plus Caring Company Logo

KMB was awarded the 15 Years Plus Caring Company Logo by The Hong Kong Council of Social Service.

April

"Event 1933" held to showcase KMB's 84-year service history

A carnival was held at Tsim Sha Tsui highlighting KMB's developments over the past 84 years.



KMB won Reader's Digest Trusted Brands 2017 Gold Award

KMB won the "Reader's Digest Trusted Brands 2017 Gold Award – Public Transport category" in appreciation of its bus service.

May

KMB introduced first Euro VI bus in Hong Kong

KMB introduced Hong Kong's first Euro VI diesel double-deck bus, reducing emissions of major pollutants and improving fuel consumption.



June

KMB introduced new red buses in fleet revamp

KMB introduced new red buses to replace the champagne gold buses, with the provision of USB chargers and a free Wi-Fi service.



KMB opened first Pop-up Store

KMB opened its first Pop-up Store in Tai Po, entertaining the public with bus scenes and bus souvenirs.



July

KMB granted new 10-year franchise

KMB was granted a 10-year franchise by the Government with effect from 1 July 2017. KMB introduced more fare concession schemes, including a scheme for full-time students and interchange concession partnerships with Hong Kong Tramways and AMS (minibus). KMB pledged to invest HK\$3.8 billion in the next five years to renew its bus fleet.



LWB issued pre-paid group tickets on Airbus Routes

LWB introduced a pre-paid group ticket scheme on "A" Routes with fare discounts of 15%-25%.

Partnership with CITIBANK to offer year-round 10% KMB and LWB bus fare rebate

KMB and LWB partnered with CITIBANK to enable Citi Octopus Platinum Cardholders to earn a year-round 10% bus fare rebate when they pay for KMB and LWB rides using the card.



KMB and LWB held first staff concert

KMB and LWB held its first concert for staff, helping their dream of performing on stage come true.

First participation in Hong Kong Book Fair

KMB participated in the Hong Kong Book Fair for the first time, offering new collections of bus models and souvenirs.

August

KMB installed mosquito repelling devices across the territory

Around 400 mosquito repelling devices were installed at about 100 spots with a higher risk of mosquito breeding, helping to minimise the potential risks associated with mosquito-borne diseases.



Red Bus Experience@ Rt.1A

KMB deployed around 30 red buses to Route 1A and invited passengers to experience the new bus fleet at Tsim Sha Tsui Star Ferry Bus Terminus.



September

KMB introduced in-house developed solar power system for double-deckers

KMB introduced its first double-deck bus equipped with an in-house developed solar power system, which serves as an auxiliary electric power supply and drives the air ventilation system.



KMB retired bus regenerated as primary school reading centre

KMB launched the Donation of Used and Retired Bus Programme to benefit schools and NGOs. The first donated bus was regenerated as a library and STEM (science, technology, engineering, and mathematics) learning station.



“KMB Football” played first match in Hong Kong League

The newly formed team “KMB Football” played its first match in the Third Division of the Hong Kong League.



October

LWB offered 20% fare discount on “A” Routes for those taking first leg on “E” Routes

LWB introduced a same-day return fare concession scheme on “A” Routes for those taking the first leg on “E” Routes.



November

KMB introduced “Green Bus Stop Scheme”

KMB introduced the “Green Bus Stop Scheme”, through which the rooftops of around 600 bus shelters currently without any electrical installations will be equipped with solar panels.



December

KMB received awards from Social Welfare Department

KMB took Second Runner-up in the Highest Service Hour Award (Private Organisations – Best Customers Participation) and Merit in the Highest Service Hour Award (Private Organisations – Best Staff Participation).

