



## With Fortitude, We Aspire

Operating the largest franchised bus company in Hong Kong, our mission is founded on professionalism and the provision of uncompromising and safe public transport services to the public around the clock. The Group has borne difficult circumstances with fortitude as it seeks to move forward with Hong Kong, adhering to the principle of people-orientated service while introducing various discount schemes, including the KMB Fare Saver Scheme and Bus-Bus Interchange packages. Our commitment to corporate social responsibility is evidenced by our care for passengers, employees, society and the natural environment.