

# Corporate Milestones 2019

## January

TIH delegation visited Singapore to enhance bus safety

A TIH delegation led by Chairman Dr. Norman Leung Nai Pang exchanged opinions on bus safety, the use of innovative technology, management models, bus captain training and public education with bus operators and the Land Transport Authority of Singapore.



## February

New bus safety measures

To enhance safety, KMB and LWB introduced new safety measures to their fleets, including the Electronic Stability Programme (ESP) and the installation of seat-belts on all seats on new Euro VI buses.



## March

New double-decker brought a brighter compartment

KMB introduced a new model double-decker featuring a full length glass window alongside the staircase. Sunlight is directed to the compartment, thus enhancing safety and passenger experience.



Ten tertiary education institutions participated in KMB Fare Saver Scheme

KMB Fare Saver Scheme was extended to ten tertiary education institutions. Passengers can enjoy a HK\$2.0 fare rebate by tapping their Octopus Card on Fare Saver kiosks.



## April

KMB received HKAEE Award

KMB's advanced green technologies and innovative ideas were recognised by the winning of the Gold Award in the Hong Kong Awards for Environmental Excellence ("HKAEE"), Transport and Logistics Sector.



KMB held carnival to promote road safety

KMB organised a carnival at which the Safety Bus was displayed for the first time, to encourage the public to pay attention to road safety with the slogan "Stop, Look, Listen and Give Way".



## May

KMB granted the operation right of new BCP Route B9

KMB was granted the operation right of Route B9 to carry passengers to and from Liantang/Heung Yuen Wai Boundary Control Point ("BCP") and Yuen Long/Tuen Mun.

KMB launched Smart Indicator System asking drivers to "Give Way to Bus"

KMB started installing the Smart Indicator System reminding drivers to be courteous to buses by giving them priority.



## June

New Customer Service Centre at Tuen Mun BBI

KMB's New Customer Service Centre at the Tuen Mun Bus-Bus Interchange ("BBI") provides free Wi-Fi and charging points with a 180° sea view for passengers waiting for buses.



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### July

KMB Introduced Route 33 serving central business district in East Kowloon

New Route 33 was introduced between Tsuen Wan and the central business district in East Kowloon to provide a convenient service to and from residential and business areas.



### August

KMB Monthly Pass Lucky Draw brought prizes valued at over HK\$1,000,000

Tens of thousands of App1933 users joined the KMB Monthly Pass Lucky Draw on their Octopus Card. Each winner received a special edition Octopus Card with a free Monthly Pass.



The Donation of Used and Retired Bus Programme makes sustainable contribution to education

Up to the end of August, a total of 24 retired KMB buses had been donated to primary, secondary and special schools for educational and training purposes.



### September

KMB and ICBC brought first joint transport credit card

KMB worked with ICBC (Asia) to launch the ICBC/KMB UnionPay Dual Currency Card. Card holders can enjoy a maximum 20% bus fare rebate whenever they pay for KMB and LWB rides.



### October

LWB buses equipped with new assistance driving systems

After testing and trialling, the Drowsiness Monitoring System and Advanced Driver Assistance System were both installed on 100 LWB buses to assist bus captains and enhance the safety of bus trips.



### November

New Two-year Technical Trainee Programme launched

To further strengthen our professional team and nurture young people who aspire to a career in bus maintenance, KMB launched a new two-year technical trainee programme.



KMB received Award of Distinction from The Community Chest of Hong Kong

KMB received the Award of Distinction from The Community Chest of Hong Kong in 2018/2019 in recognition of its contributions to the community.

### December

KMB recognised in The Hong Kong Outstanding Corporate Citizenship Programme

KMB received the Silver Award in The 10th Hong Kong Outstanding Corporate Citizenship Programme organised by the Committee on the Promotion of Civic Education and Hong Kong Productivity Council in recognition of its dedication to corporate social responsibility.



KMB received awards from the Social Welfare Department

KMB was awarded Second Runner-up in the Highest Service Hour Award (Private Organisations - Best Customers Participation) and Merit in the Highest Service Hour Award (Private Organisations - Best Staff Participation) from the Social Welfare Department in recognition of our commitment to serving the community.

