

CORPORATE MILESTONES 2022

JANUARY

Establishment of KMB Academy

KMB established the KMB Academy under the motto "Mission Safety • Act with Self-discipline" to provide franchised bus maintenance personnel and bus captains with professional training programmes recognised by the Qualifications Framework under the Hong Kong Council for Accreditation of Academic and Vocational Qualifications.



FEBRUARY

KMB provides rapid antigen test kits for frontline staff

Striving to protect our passengers and employees, KMB provided rapid antigen test kits for all bus captains and frontline operations staff. Our maintenance staff members have also upgraded their cleaning routine to create a safe travelling and working environment.

FEBRUARY

KMB donates bus stop pole to an elderly home in Australia

KMB donated a tailor-made bus stop pole to the Elderly Chinese Home in Australia, marking the first donation of a KMB bus stop pole to an overseas elderly home for the aged suffering from dementia, in the hope of preventing them from wandering off.



MARCH

KMB's chatbot, bot1933, receives Gold Award in Smart Service Award from the Hong Kong Association for Customer Service Excellence

The 24-hour chatbot, bot1933, on App1933 and KMB website received the Gold Award in the Smart Service Award for its innovative and smart design that breaks through the limitations of traditional customer service.



APRIL

KMB's new-generation electric single-decker put into service

A batch of 16 new-generation single-deck electric buses commenced service on Route 6 and subsequently on six other urban routes to offer a clean and quiet travel experience to the public along busy corridors.



APRIL

KMB upgrades Finding Missing Elderly Programme

KMB upgraded the Octopus system on its entire fleet to enhance the procedures of the Finding Missing Elderly Programme. When a registered missing elderly is spotted boarding a KMB bus, the system will notify backend staff for providing better support to increase the chance of locating the lost elderly.

APRIL

KMB invents wind curtains for buses

KMB further introduced innovative eco-friendly initiatives as additions to its dedicated promotion of low carbon transport. Wind curtains were specifically designed for buses to help prevent cooled air from escaping, so as to cool down the bus compartment by 4°C. KMB has obtained a patent for the design.



MAY

KMB collaborates with Hong Kong Metropolitan University to provide internship programmes

KMB and Hong Kong Metropolitan University ("HKMU") signed a Memorandum of Understanding to launch an internship programme for HKMU students in various aspects, including short-term career-oriented courses and workshops that help students equip themselves for future development.



JUNE

KMB launches Decarbonisation Partnership Programme to join hands with business partners in promoting carbon neutrality

KMB collaborates with corporate partners by launching the Decarbonisation Partnership Programme to retrofit solar panels on KMB's current bus fleet. A tag showing the names of sponsoring organisations and a thank you message is displayed at the front of the bus compartment to show appreciation for their support.



JULY

KMB introduces Route 67A to serve two new housing estates Wo Tin and Ching Tin

KMB introduced the only whole-day route in Tuen Mun Area 54, Route 67A. It provides a fast and convenient whole-day service to and from the urban area for Wo Tin and Ching Tin Estates residents, and connects to most Hong Kong districts with interchange discounts via Tuen Mun Road Bus-bus Interchange.



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JULY

KMB closes a 5-year HK\$800 million sustainability-linked loan facility

KMB closed a 5-year HK\$800 million sustainability-linked loan facility, with key sustainability performance targets to be achieved to promote projects related to sustainable development and environmental, social and governance (ESG), including the reduction of greenhouse gas emissions of buses and increase in green procurement.

AUGUST

KMB holds the first Open Day at Kowloon Mosque

KMB held its first Open Day at Kowloon Mosque and Islamic Centre with exhibition display boards and videos introducing KMB's operations and service, in addition to an employment seminar with on-site interview opportunity, to promote a diverse and inclusive community for Hong Kong.



AUGUST

KMB places ten AEDs in major termini and depots for public use

KMB placed ten Automated External Defibrillators ("AED") in Customer Service Centres, major bus termini and depots for emergency use by the public and KMB staff members. Eye-catching signage was put in place to enable quick access to help save lives in an emergency. Training sessions were held to build staff confidence in operating the device when they need to.



SEPTEMBER

KMB Monthly Pass Buy-2-Get-1-Free exclusive offer for students

KMB launched an exclusive "Buy-2-Get-1-Free" offer on KMB Monthly Pass for students who are also a KMB club1933 member. With each purchase, they will receive a complimentary set of three exquisitely designed eBus pins.



OCTOBER

Environment and Ecology Bureau visits KMB to learn about its eBus development

The Secretary for Environment and Ecology together with a delegation of Government officials visited the KMB Kowloon Bay Depot to learn about KMB's electric buses as well as the latest development of using new energy buses, recognising KMB's effort in strengthening Hong Kong's ability to achieve carbon neutrality.



OCTOBER

KMB launches “Interchanging is so simple” campaign by renovating Bus-bus Interchanges

KMB launched the “Interchanging is so simple” campaign and renovated its Bus-bus Interchanges in phases to elevate interchange experience of passengers. Clear signage with large network maps and platform numbers were added to help passengers easily locate the boarding locations for different routes.



NOVEMBER

KMB organises Queen’s Hill Bus Drawing Competition

KMB organised a bus drawing competition on the theme of Queen’s Hill to encourage students and the public to comprehend the New Development Area in North District, promote social participation, and bring art and culture into the community. Awarded entries are painted on buses serving North District.



DECEMBER

KMB’s first electric double-decker arrives in Hong Kong

KMB received its first 12-metre electric double-decker from the manufacturer, marking a new milestone in KMB’s journey to zero emissions. The bus is equipped with the Blade Battery that significantly increases battery efficiency and compartment space. The bus has the highest passenger capacity and driving range among all electric double-deck buses in the industry.



DECEMBER

KMB introduces three Tseung Lam Highway Express Routes 96, 290E and 298X

To tie in with the commencement of Tseung Lam Highway, KMB introduced three Tseung Lam Highway Express Routes 96, 290E and 298X to offer new travelling options to Tseung Kwan O residents bounding for the urban area.

