

## GROUP PROFILE



### Transport International

Transport International Holdings Limited ("TIH", Stock Code: 62), a leading public transport operator in Hong Kong and China Mainland, is the holding company of The Kowloon Motor Bus Company (1933) Limited, Long Win Bus Company Limited, and a number of non-franchised transport providers. The Company also has business interests in property holdings and developments in Hong Kong.

TIH aims to set the highest standards in the public transport industry through the provision of innovative and high-quality services that take our customers safely and comfortably to their destinations. Dedicated to sustainable business practices, the enhancement of shareholder value and the social and economic development of Greater China, TIH achieves its vision by tailoring its services to meet customer needs, improving the connectivity of its routes and providing real-time bus service information.



## Vision

Our vision of becoming a global leader in our field is grounded in a thorough understanding of the needs of the people we serve, the introduction of innovative technological and environmental solutions, and the attainment of new standards for safety, service, and efficiency.

## Mission

Our mission to enhance shareholder value while contributing to the social and economic development of Greater China can be summarised as follows:

**Distinctive customer service**

**Reliable performance**

**Innovation**

**Value for money**

**Environmental responsibility**

**Sustainable business practices**

Through engagement with stakeholders, we aim to meet and exceed their expectations by providing high-quality services and solutions.

## Culture and Values

Our culture is underpinned by a governance framework and embedded across our business. Our corporate values are centred on the delivery of service standards that meet or exceed customer needs, a consistent record of operational profitability and support for the community we serve. Building on these core values we also abide the following principles:

### Accountability

Be accountable for our decisions and actions.

### Caring

Be caring for our employees, customers, and the community with continual empowerment and engagement.

### Teamwork and Mutual Respect

Be harmonious and synergetic in the workplace.

### Integrity

Be fair, honest and ethical.

### Originality and

### Novelty

Be creative in finding solutions for a greener and better place.

### Safety and Self-discipline

Be mindful of safety in achieving our vision.

